

FRESHMAN

Freshman Fall (16 hrs.)			Cr.	Semester/Grade/Course ID	Freshman Spring (16 hrs.)			Cr.	Semester/Grade/Course ID
Common Core Requirements					Common Core Requirements				
BIBL 1013	Introduction to Christian Scripture	3			BIBL 1023	Christian Theology & Ethics	3		
ENGL 1153	English Composition: Exposition & Argument	3			ENGL 1163	English: Composition & Classical Literature	3		
MATH 1033	Contemporary Math	3			PHIL 1043	Introduction to Philosophy	3		
PHED 1001	The Wellness Lifestyle	1				Laboratory Science Course	4		
Supportive Core Requirements					Major Requirements				
COMS 1093	Introduction to Speech Communication	3			COMS 1113	Interpersonal Communication	3		
Major Requirements									
JMAS 1153	Film 1: Introduction to Film Production	3							

SOPHOMORE

Sophomore Fall (15 hrs.)			Cr.	Semester/Grade/Course ID	Sophomore Spring (15 hrs.)			Cr.	Semester/Grade/Course ID
Common Core Requirements					Common Core Requirements				
ENGL 2013	European Civilization: Literature	3			ENGL 2023	Modern West: Literature	3		
HIST 2013	European Civilization: History	3			HIST 2023	Modern West: History	3		
Supportive Core Requirements					Supportive Core Requirements				
FNAR 2063	Arts and Western Culture	3			COMS 2203	Media and Culture	3		
Major Requirements						World Language Course	3		
COMS 2283	Advanced Public Speaking	3			Major Requirements				
JMAS 2053	Writing for Mass Media 1	3			COMS 2323	Introduction to Public Relations	3		

JUNIOR

Junior Fall (15 hrs.)			Cr.	Semester/Grade/Course ID	Junior Spring (15 hrs.)			Cr.	Semester/Grade/Course ID
Supportive Core Requirements					Supportive Core Requirements				
	Supportive Core Option	3				Supportive Core Option	3		
Major Requirements					Major Requirements				
COMS 3043	Advertising (odd) Elective (even)	3			BSAD 1113	Introduction to Business (even)	3		
COMS 4013	Public Relations Campaigns (odd) Strategic Communication Option (even)	3			COMS 3183	Writing for Mass Media 2 (odd)	3		
MKTG 3303	Principles of Marketing	3			JMAS 3303	Social Responsibility	3		
	Experiential Learning Options	3				Strategic Communication Options	3		
						Strategic Communication Options	3		

SENIOR

Senior Fall (15 hrs.)			Cr.	Semester/Grade/Course ID	Senior Spring (13 hrs.)			Cr.	Semester/Grade/Course ID
Major Requirements					Major Requirements				
COMS 4323	Capstone in Communication and Media	3			BSAD 1113	Introduction to Business (even)	3		
COMS 3043	Advertising (odd) Elective (even)	3			COMS 3183	Writing for Mass Media 2 (odd)	3		
COMS 4013	Public Relations Campaigns (odd) Strategic Communication Option (even)	3				Strategic Communication Option	3		
	Strategic Communication Option	3				Elective	3		
	Strategic Communication Options	3				Elective	3		
						Elective	1		

Supportive Core Options - Select 2

- Anthropology Course
- Economics Course
- Mathematics Course
- Political Science Course
- Psychology Course
- Science Course
- Sociology Course
- World Language Course

Experiential Learning Options - Select 3 Hours

- COMS 2611 Micro Internship: Bison Athletics
- COMS 2621 Micro Internship: Marketing & Comm
- COMS 3983 Communication & Media Internship
- JMAS 2961 Student Studio Production
- JMAS 2971 Student Newspaper Production
- JMAS 2981 Student Yearbook Production

Strategic Communication Options - Select 2

- ART 2203 Intro to Graphic Design (fall)
- ART 3163 Vector Graphics (spring)
- ART 3173 Raster Graphics (fall)
- JMAS 3073 Intro to Digital Photography
- JMAS 3163 News Editing and Design (fall odd)
- JMAS 3903 Film 4: Electronic Field Production (fall odd)

Strategic Communication Options - Select 2

- MKTG 3323 Intro to Marketing Analytics & Web Intel (fall)
- MKTG 3383 Internet/Digital Marketing (spring)
- MKTG 4303 Marketing Research & Consumer Behav (fall)

Strategic Communication Options - Select 2

- COMS 3103 Group Discussion and Leadership (fall even)
- COMS 3203 Strategic Comm in Sports (spring even)
- COMS 3313 Communication Theory (fall odd)
- COMS 3453 Comm & Conflict Management (spring odd)
- COMS 3503 Communication Research (fall odd)
- COMS 4163 Public Relations Case Studies (fall even)
- COMS 4173 Public Rel in the Nonprofit Sector (fall even)
- COMS 4183 Social Med Strategy & Content (spring even)