Bachelor of Arts in Communication and Media: Communication Studies Emphasis

FRESHMAN

Freshman Fall (16 hrs.)		Cr.	Semester/Grade/Course ID	Freshman Spring (16 hrs.)		Cr.	Semester/Grade/Course ID
Common Core Requirements				**Common Core Requirements**			
BIBL 1013	Introduction to Christian Scripture	3		BIBL 1023	Christian Theology & Ethics	3	
ENGL 1153	English Composition: Exposition & Argument	3		ENGL 1163	English: Composition & Classical Literature	3	
MATH 1033	Contemporary Math	3		PHIL 1043	Introduction to Philosophy	3	
PHED 1001	The Wellness Lifestyle	1			Laboratory Science Course	4	
Supportive Core Requirements				**Major Requirements**			
COMS 1093	Introduction to Speech Communication	3		COMS 1113	Interpersonal Communication	3	
Major Requirements							
JMAS 1153	Film 1: Introduction to Film Production	3					

SOPHOMORE

Sophomore Fall (15 hrs.)		Cr.	Semester/Grade/Course ID	Sophomore Spring (15 hrs.)		Cr.	Semester/Grade/Course ID
Common Core Requirements				**Common Core Requirements**			
ENGL 2013	European Civilization: Literature	3		ENGL 2023	Modern West: Literature	3	
HIST 2013	European Civilization: History	3		HIST 2023	Modern West: History	3	
Supportive Core Requirements				**Supportive Core Requirements**			
FNAR 2063	Arts and Western Culture	3		COMS 2203	Media and Culture	3	
Major Requirements					World Language Course	3	
COMS 2283	Advanced Public Speaking	3		**Major Requirements**			
JMAS 2053	Writing for Mass Media 1	3		COMS 2323	Introduction to Public Relations	3	

JUNIOR

Junior Fall (15 hrs.)		Cr.	Semester/Grade/Course ID	Junior Spring (15 hrs.)		Cr.	Semester/Grade/Course ID
Supportive Core Requirements				**Supportive Core Requirements**			
	Supportive Core Options	3			Supportive Core Options	3	
Major Requirements				**Major Requirements**			
	Communication Studies Options	3		JMAS 3303	Social Responsibility	3	
	Communication Studies Options	3			Communication Studies Options	3	
	Experiential Learning Option	3			Communication Studies Options	3	
	Elective	3			Elective	3	

SENIOR

Senior Fall (15 hrs.)		Cr.	Semester/Grade/Course ID	Senior Spring (13 hrs.)		Cr.	Semester/Grade/Course ID
Major Requirements				**Major Requirements**			
COMS 4323	Capstone in Communication and Media	3			Communication Studies Options	3	
	Communication Studies Options	3			Communication Studies Options	3	
	Communication Studies Options	3			Elective	7	
	Elective	6					

Supportive Core Options - Select 2

- Anthropology Course
- Economics Course
- Mathematics Course
- Political Science Course
- Psychology Course
- Science Course
- Sociology Course
- World Language Course

Experiential Learning Options - Select 3 Hours

- COMS 2611 Micro Internship: Bison Athletics
- COMS 2621 Micro Internship: Marketing and Communications
- COMS 3983 Communication and Media Internship
- JMAS 2961 Student Studio Production
- JMAS 2971 Student Newspaper Production
- JMAS 2981 Student Yearbook Production

Communication Studies Options - Select 8

- COMS 1133 Nonverbal Communication (fall odd)
- COMS 3043 Advertising (fall odd)
- COMS 3103 Group Discussion and Leadership (fall even)
- COMS 3183 Writing for Mass Media 2 (spring odd)
- COMS 3203 Strategic Communication in Sports (spring even)
- COMS 3313 Communication Theory (fall odd)
- COMS 3453 Communication & Conflict Management (spring odd)
- COMS 3503 Communication Research (fall odd)
- COMS 3703 Intercultural Communication (spring even)
- COMS 4013 Public Relations Campaigns (fall odd)
- COMS 4163 Public Relations Case Studies (fall even)
- COMS 4173 Public Relations in the Nonprofit Sector (fall even)
- COMS 4183 Social Media Strategy and Content (spring even)
- COMS 4353 Political Communication (fall even)