

FRESHMAN

Freshman Fall (16 hrs.)			Cr.	Semester/Grade/Course ID	Freshman Spring (16 hrs.)			Cr.	Semester/Grade/Course ID
Common Core Requirements					Common Core Requirements				
BIBL 1013	Introduction to Christian Scripture	3			BIBL 1023	Christian Theology & Ethics	3		
ENGL 1153	English Composition: Exposition & Argument	3			ENGL 1163	English: Composition & Classical Literature	3		
PHED 1001	The Wellness Lifestyle	1			MATH 1123	Applied Algebra for Busi. & Health Science	3		
Supportive Core Requirements					Supportive Core Requirements				
ECON 2013	Principles of Economics: Macro	3			ECON 2023	Principles of Economics: Micro	3		
Major Requirements					Major Requirements				
BISS 1103	Fluency in Information Technology	3			ACCT 1001	Fundamentals of Accounting	1		
BSAD 1113	Introduction to Business	3			BISS 1123	Business Problem Solving	3		

SOPHOMORE

Sophomore Fall (16 hrs.)			Cr.	Semester/Grade/Course ID	Sophomore Spring (15 hrs.)			Cr.	Semester/Grade/Course ID
Common Core Requirements					Common Core Requirements				
ENGL 2013	European Civilization: Literature	3			ENGL 2023	Modern West: Literature	3		
HIST 2013	European Civilization: History	3			HIST 2023	Modern West: History	3		
	Laboratory Science Course	4			FNAR 2063 or PHIL 1043	Arts and Western Culture or Introduction to Philosophy	3		
Major Requirements					Supportive Core Requirements				
ACCT 2013	Principles of Accounting I	3			MATH 2003	Basic Statistics	3		
BSAD 3003	Business Communications	3			Major Requirements				
					ACCT 2023	Principles of Accounting II	3		

JUNIOR

Junior Fall (15 hrs.)			Cr.	Semester/Grade/Course ID	Junior Spring (15 hrs.)			Cr.	Semester/Grade/Course ID
Major Requirements					Major Requirements				
BISS 3603	Introduction to Business Analytics	3			BISS 3503	Management Information Systems	3		
BLAW 3103	Business Law I	3			MGMT 3603	Introduction to Management Science	3		
FIN 3403	Introduction to Business Finance	3			MKGT 3343	Selling and Sales Management	3		
MGMT 3203	Introduction to Management	3				Elective	3		
MKTG 3303	Principles of Marketing	3				Elective	3		

SENIOR

Senior Fall (12 hrs.)			Cr.	Semester/Grade/Course ID	Senior Spring (15 hrs.)			Cr.	Semester/Grade/Course ID
Major Requirements					Major Requirements				
BSAD 3989 or MGMT 2889	Business Internship Cooperative Work Experience	1-3			MGMT 4703	Business Ethics	3		
MKTG 3323	Intro to Marketing Analytics & Web Int	3			MGMT 4903	Organizational Strategy & Policy	3		
MKGT 3363	International Marketing	3			MKGT 3383	Internet/Digital Marketing	3		
MKGT 4303	Mark. Research & Consumer Behavior	3			MKGT 4223	Marketing Strategy and Planning	3		
	Elective	0-2				Elective	3		