At Oklahoma Baptist University College of Graduate and Professional Studies, students in the Master of Business Administration degree program develop important business skills needed to live and work in a global business community. From practical management applications to ethical business solutions, students learn advanced theories and practices to become effective leaders in their company, industry, and around the world.

**MBA Common Core Course Listings**

- Managing for Results
  - This course places emphasis on acquiring the knowledge and skills typical of graduate level organization management courses. Its primary topics are business intelligence, planning, organizing, leading, and controlling. The distinctive focus is teaching the student to manage self and to be accountable for measurable results of other individuals and teams.

- Competitive Analysis
  - A study of tools that provide insight into competitive structures and relationships within industries, sectors, and economies. (For International Business, Energy Management and Project Management Tracks only).

- Free Market Economic Systems
  - The course examines the fundamental interactions that make up a market economy, fiscal policy, monetary policy, and economic growth. (For Leadership Track only)

- Financial Accountability
  - A study of the use of accounting information for managerial decision making. Special consideration is given to the interactive and supporting role of the managerial accounting function in planning, cost determination, performance evaluation, and control.

- Finance
  - A study of the numerous financial decisions confronting the modern corporation. Special consideration is given to the effective management of financial resources, financial analysis and planning, investments, capital budgeting, and capital structure issues.

- Marketing for Results
  - A study of marketing functions, strategies, and problem solving. Focus is on the relationship among customers, channel members, and stakeholders while planning, implementing, and analyzing marketing strategies.

- Information Technology
  - A study of business information systems and related technologies using a systems approach. Includes analysis, design, development, selection, implementation, evaluation, management, and use of information systems for all major business areas. System components (hardware, software, data, procedures, and personnel) are covered.

- Ethics, Business Law, and Leadership in Society
  - This course looks specifically at business individual ethics, corporate social responsibility, and business law as they interact in leadership scenarios.

**International Business Track**

- International Business
  - A study of the international business environment with focus on initiating and sustaining operations. Topics include domestic extension, multi-domestic, and global strategies. The implications of cultural and legal impacts will be considered.

- International Business Practicum
  - A coordinated and supervised trip to a foreign country with emphasis on culture, limitations, and business opportunities. Prerequisite MGMT 5723

- Organizational Dynamics
  - This course will focus on leadership in the organization and industry. Topics will include the development of systems and processes with excellence during transitions.

- Organizational Strategy
  - Case-oriented capstone experience designed to integrate a student's functional knowledge and skills. Students will learn to develop and execute appropriate strategies and policies in a competitive business environment. To be taken during the last semester of course work.

- MBA Capstone
  - A supervised, applied project proposed by the students and approved by the student's graduate research advisor. Emphasis will be placed on: 1) problem analysis and identification, 2) identification of a process or product to address the problem that was identified, 3) development of a proposed scope of work including budget and time line for the accomplishment of major milestones, and 4) a formal report on the project's progress and impact. The course is intended to assist students to become better consumers of business research so they may be fully equipped to address practical business problems. Students will also take the ETS MBA Major Field Test. To be taken as the final course.

**Energy Management Track**

- Organizational Leadership in Energy Firms
  - This course will focus on leadership in organizations in the energy sector. Topics will include organizational culture, styles of influence, emotional intelligence, ethical issues related to leadership in the energy business, and leading change & transitions within energy businesses.

- 21st Century Global Energy Environment and Issues
  - This course provides an introduction to the global energy industry's past, present, and future. Current and historical issues are examined in regions such as: Africa, the Americas, Central Asia, and the Middle East. World production centers and markets are discussed to include relevant energy security, scenario planning, risk management and regulation, deregulation, the legal trends, the energy value chain, distribution systems, environmental concerns, and future trends. Students will learn the geographic distribution of energy resources worldwide including governmental systems. This course will focus on hydrocarbons, but familiarize students with the newest renewable and alternative energy sources as well.
Financial Analysis & Management for the Energy Industry
This course is focused on understanding the costs and benefits of various forms of capital. By examining internal and external management issues, students will be able to assess alternative capital sources to achieve their strategic objectives. Topics, such as risk management, arbitrage, hedging and foreign exchange risk, will be covered. The course will introduce effective investor communication techniques, and cover managerial tools of the trade including energy geo-economic analysis and asset valuation. The course will discuss topics on world energy markets, demand, supply, refining, marketing, forecasting, risk management, national vs. international oil companies, and transportation. An introduction to environmental economics will help connect the energy industry to sustainable enterprise. Prerequisite ACCT 5923, FIN 5803

Global Energy Practicum (elective)
This course is a planned and coordinated trip (7-9 days) to international locations such as the United Arab Emirates or Brazil. Students will visit companies involved in the energy sector, such as ADNOC, Petrobras, Halliburton, Baker Hughes, Schlumberger & Transocean. The focus of the student will be to gain a better perspective of the energy sector in an international context, to learn more about management practices in other countries, and to learn more about doing business in other cultures.

Organizational Strategy
Case-oriented capstone experience designed to integrate a student's functional knowledge and skills. Students will learn to develop and execute appropriate strategies and policies in a competitive business environment. To be taken during the last semester of course work.

MBA Capstone
A supervised, applied project proposed by the students and approved by the student's graduate research advisor. Emphasis will be placed on: 1) problem analysis and identification, 2) identification of a process or product to address the problem that was identified, 3) development of a proposed scope of work including budget and time line for the accomplishment of major milestones, and 4) a formal report on the project's progress and impact. The course is intended to assist students to become better consumers of business research so they may be fully equipped to address practical business problems. Students will also take the ETS MBA Major Field Test. To be taken as the final course.

Project Selection, Initiation, and Planning
The project selection, initiation, and planning course will prepare students to participate in and lead project planning. Topics include project life cycle, project processes, stakeholder management, requirements documentation, project charters, human resources planning, and project scope.

Project Management Execution, Control, and Risk
The project execution, control, and management risk course will prepare students to recognize, minimize, and mitigate project risks. Issues include time management, project baseline, risk qualitative and quantitative analysis, risk response, risk control, and change management.

Project Management Closure
The project management course will prepare students to support and lead project processes. Topics include scope management, project work monitoring, closure documentation, deliverables with acceptance, and closure.

Project Quality Control and Change Control
The project quality control course will prepare students to deal with quality concerns of projects teams and taskforces as well as quality issues of the project deliverables. Topics will include ISO quality issues of production operations, six sigma, project planning for quality deliverables, assurance of project quality, and control quality issues.

Project Procurement Management
The project procurement management course will prepare students to participate in procurement processes as either a provider or recipient of the procurement. Topics include procurement planning, procurement processes, control of procurements, and closure of procurements.

Project Management Capstone
The project management capstone course will provide students with an integrated project experience. The course will draw on previous courses requiring development of a project plan to include a proposed charter, deliverables, management plan, risk analysis, stakeholder directory, human resources plan, scope and control plan, and initial work breakdown structure, phase planning, and closure.

Leadership Structures and Relations
This course looks at leadership through the lens of sociology with emphasis on social behavior and the structures of networks.

Open Systems Analysis and Social Strategy Implementation
This course examines leadership from the perspective of open systems theory to include system's components and characteristics, system's structures, and system's processes. This course also examines development and casting of a corporate vision along with its implementation and effectiveness.

Culture in Leadership
This course looks at leadership through the lens of cultural anthropology focusing on the importance of organizational culture, cross cultural opportunities, and shared meaning.

Human Development, Emotional Stability, and Persuasion
This course looks at leadership through the lens of psychology with emphasis on normal human development, emotional intelligence, and persuasion.

Organizational Dynamics
This course will focus on leadership in the organization and industry. Topics will include the development of systems and processes with excellence during transitions.

MBA Capstone
A supervised, applied project proposed by the students and approved by the student's graduate research advisor. Emphasis will be placed on: 1) problem analysis and identification, 2) identification of a process or product to address the problem that was identified, 3) development of a proposed scope of work including budget and time line for the accomplishment of major milestones, and 4) a formal report on the project's progress and impact. The course is intended to assist students to become better consumers of business research so they may be fully equipped to address practical business problems. Students will also take the ETS MBA Major Field Test. To be taken as the final course.