

Dr. Daryl D. Green, DSL

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EDUCATION

Certificate of Diversity, Equity, and Inclusion, 2021
University of South Florida, Muma College of Business, Tampa, FL

Certificate of Advanced Social Media Strategy, 2020
Syracuse University in conjunction with HootSuite, Syracuse, NY

Course "Online Teaching," 2019
University of New South Wales, Kensington, Australia

Certificate of Digital Marketing Fundamentals, 2018
University of Vermont, Burlington, VT

Department of Energy "*Basic Instructor Training*," (adult training certification), 2016

Graduate Certificate of Accomplishment, *Foundations of Strategy*, 2014
University of Virginia (Coursera)

Certificate of Marketing (graduate level), 2013
Graduate School
Southern New Hampshire University, Manchester, NH

Doctor of Strategic Leadership, 2009
School of Global Leadership and Entrepreneurship
Regent University, Virginia Beach, VA

Certificate of Strategic Leadership (graduate level), 2008
School of Global Leadership and Entrepreneurship
Regent University, Virginia Beach, VA

Graduate coursework towards Doctor of Business Administration, 2003-2005
Nova Southeastern University, Fort Lauderdale, FL

Master of Arts, Organizational Management, 1997
Tusculum College, Greeneville, TN

Undergraduate and professional coursework, 1996-1998
University of Tennessee, Knoxville, TN

Bachelor of Science, Mechanical Engineering, 1989
Southern University A&M, Baton Rouge, LA

CORPORATE TRAINING/UNIVERSITY TEACHING EXPERIENCE

Oklahoma Baptist University	Associate Professor, Dickinson Chair
Spring Semester 2021	MBA Course, MKTG 5523: Marketing for Results MKTG 4373: Small Business Marketing MKTG 3383: Selling and Sales Management MKTG 3343: Internet-Digital Marketing BSAD 2003: Business Communication PHED 1999: Introduction to Ballroom Dancing-Pt. II
New England College	Lecturer, College of Business
Fall Semester 2020	MBA Course, MG 5310: Strategic Marketing
Oklahoma Baptist University	Associate Professor, Dickinson Chair
Fall Semester 2020	MBA Course, MKTG 5523: Marketing for Results MGMT 3213: Leading Organizational Change MGMT 3453: Project Management MKTG 3303: Introduction to Marketing MKTG 3323: Introduction to Marketing Analytics PHED 1999: Introduction to Ballroom Dancing
New England College	Lecturer, College of Business
Spring Semester 2020	MBA Course, DM 6030: Social Media Marketing
Oklahoma Baptist University	Associate Professor, Dickinson Chair
J-Term 2020 (Mini-Semester)	MKTG 4329: Marketing Analytics (<i>Online</i>)
Spring Semester 2020	MBA Course, MKTG 5523: Marketing for Results MKTG 4373: Small Business Marketing MKTG 3383: Selling and Sales Management MKTG 3343: Internet-Digital Marketing CIS 2803: System Analysis BSAD 2003: Business Communication
New England College	Lecturer, College of Business
Fall Semester 2019	MBA Course, DM 5020: Marketing Analytics
Oklahoma Baptist University	Associate Professor, Dickinson Chair

Fall Semester 2019	MBA Course, MKTG 5523: Marketing for Results MGMT 3453: Production & Project Management MKTG 3333: Consumer Behavior MKTG 3303: Introduction to Marketing BSAD 2003: Business Communication
Summer Semester 2019	MKTG 4329: Mobile Marketing (<i>Online</i>)
Spring Semester 2019	MBA Course, MKTG 5523: Marketing for Results MBA Course, MGMT 6443: Leading Org. Change MKTG 4353: Marketing Management MKTG 4373: Small Business Marketing MKTG 3343: Selling and Sales Management BSAD 2003: Business Communication
J-Term 2019 (Mini-Semester)	MKTG 3383: Internet-Digital Marketing (<i>Online</i>) MKTG 4329: Marketing Analytics (<i>Online</i>)
Fall Semester 2018	MBA Course, MGMT 5403: Organizational Dynamics MKTG 3333: Consumer Behavior MKTG 3303: Introduction to Marketing BSAD 2003: Business Communication
Summer Semester 2018	MKTG 3303: Introduction to Marketing (<i>Online</i>) MKTG 4329: Social Media (<i>Online</i>)
Spring Semester 2018	MBA Course, MKTG 5523: Marketing for Results MKTG 4353: Marketing Management MKTG 3373: Small Business Marketing MGMT 4503: New Venture Development BSAD 2003: Business Communication
J-Term 2018 (Mini-Semester)	MKTG 4329: Internet-Digital Marketing (<i>Online</i>)
Fall Semester 2017	MBA Course, MGMT 5403: Organizational Dynamics MGMT 3453: Production & Project Management MBA Course, MKTG 5523: Marketing for Results (<i>Hybrid</i>) MKTG 3303: Introduction to Marketing BSAD 2003: Business Communication
Summer Semester 2017	MKTG 3303: Introduction to Marketing (<i>Online</i>)
Spring Semester 2017	MBA Course, MKTG 5523: Marketing for Results (<i>Hybrid</i>) MKTG 4353: Marketing Management

	<p>MKTG 3373: Small Business Marketing MKTG 3343: Selling and Sales Management MGMT 4503: New Venture Development MGMT 3453: Production & Project Management</p>
Fall Semester 2016	<p>MBA Course, MGMT 5403: Organizational Dynamics MGMT 3453: Production & Project Management MBA Course, MKTG 5523: Marketing for Results MKTG 3303: Introduction to Marketing</p>
<p>Gordon Cooper Technology Center Spring 2019</p>	<p><u>Adult Continuing Education</u> Social Media & Digital Marketing Essentials Certificate Get Your Book Published in 90 Days</p>
<p>Department of Energy From 1989 to 2016</p>	<p><u>Corporate Training -Subject Areas</u> Leadership/Teamwork (i.e. College Interns) Quality Assurance, Operation Awareness, Nuclear Readiness Safety & Health, Interviewing/Recruitment Techniques</p>
<p>Johnson University Knoxville, TN Job duties: Lecturing and job advisement/strategies for students and local community</p>	<p>Adjunct Professor 2011-2011</p>
<p>Lincoln Memorial University Spring Semester 2016</p>	<p>Lecturer, College of Business MBA Course: Contemporary Management</p>
Fall Semester 2015	<p>MBA Course: Org. Leadership (<i>Online</i>) <u>[Accepted course in mid-semester for ill professor]</u></p>
Spring Semester 2014	<p>Undergrad Course: Ethical Leadership (<i>Hybrid</i>) MBA Course: Managerial Decision Making</p>
Fall Semester 2013	<p>MBA Course: Marketing Management</p>
Spring Semester 2013	<p>Undergrad Course: Ethical Leadership (<i>Hybrid</i>) MBA Course: Contemporary Management</p>
<p>Fall Semester 2012 Summer 2012</p>	<p>Undergrad Course: International Business (<i>Hybrid</i>) MBA Course: Global Management (<i>Online</i>) MBA Course: Marketing Sustainability (<i>Independent Study</i>) MBA Course: Operations Management</p>

Spring Semester 2012	MBA Course: Strategic Leadership toward Sustainability (<i>Online</i>)
Fall Semester 2011	MBA Course: Strategic Leadership toward Sustainability (<i>Online</i>)
Summer Semester 2011	MBA Course: Operations Management
Spring Semester 2011	MBA Course: Contemporary Management
Fall Semester 2010	MBA Course: Operations Management
Spring Semester 2010	MBA Course: Contemporary Management
Fall Semester 2009	Undergrad Course: Introduction to Project Management
Fisk University	Seminar leader
Spring Semester 2015	<i>TLSAMP Program</i>
Tennessee State University	Featured presenter/seminar leader
Spring Semester 2015	<i>TLSAMP Program</i>
Alabama A& M University	Guest presenter-consultant
Spring Semester 2012	<i>Youth Motivation Task Force</i>
Johnson University	Lecturer, Nonprofit Department
Spring Semester 2011	Undergraduate course: Nonprofit Marketing
Knoxville College	Part-time Professor
Spring Semester 2009	Course: Introduction to Marketing Management (<i>Hybrid</i>)
Spring Semester 2008	Course: Introduction to Marketing Management (<i>Hybrid</i>)
Spring Semester 2007	Course: Introduction to Marketing Management
Fall Semester 2007	Course: Introduction to Management Structure
Spring Semester 2006	Course: Introduction to Marketing Management
Fall Semester 2005	Course: Introduction to Entrepreneurship
Spring Semester 2005	Course: Introduction to Advertising & Promotion
Roane State Community College	Adjunct Professor (2001)
Pellissippi State Technical Community College	Adjunct Professor (1999)
Black Executive Exchange Program (National Urban League)	Visiting Professor
St. Augustine University	North Carolina
Central State University	Ohio
Paine College	South Carolina
Bennett College for Women	North Carolina
Winston Salem State University	North Carolina
Lane College	Tennessee
Fort Valley State University	Georgia
Johnson C. Smith University	North Carolina

Albany State University
 Kentucky State University
 North Carolina Central University

Georgia
 Accredited Lecture Series, Subject: Marketing
 Accredited Lecture Series, Subject: Marketing

ADMINISTRATION/PROFESSIONAL EXPERIENCE

Oklahoma Baptist University Dickinson Chair/Associate Professor
 Shawnee, OK 2016-present
 Job duties: teaching, lecturing, service to the university and community, job advisement/strategies for students and local community

Faculty Accomplishments/Highlights:

Teaching - HLC Visit Lead Faculty for Marketing, Student Strong Evaluations, New Curriculum Develop – Digital Marketing Courses, Development of Micro Internship Pilot for Greater Student Employment (Students Assisted Over 100 Businesses), Student Faculty of Month for Teaching

Scholarship- Lead University in Peer-Reviewed Article Publications (Average 2 papers per year), 20+Academic Articles Over 480 Citations 100, 4+ Faculty-Student Scholarly Articles in Academic Journals

Service- University Service: Faculty Council, Faculty Development Committee, Dean Search Committee; Community – 2018 Shawnee Juneteenth Committee – Workshop Director, 2021 Inaugural OKC Eastside Bike Ride – Marketing Manager (Over 250 Diverse Riders)

Other- ACBSP Accreditation Evaluator, Established the Andrews-Green Scholarship for black business students, raising over \$10,000 for an endowed scholarship in the business college.

AGSM Consulting LLC

Vice President, Marketing
 Knoxville, TN 2017 – present
 Job duties: Management consulting, traditional/digital marketing, social media platforms

DEPARTMENT OF ENERGY

Richland, WA Program Manager
 1989 – 1994
 Oak Ridge, TN 1994 – 2016

General Overview: *Administrative and managerial duties of multi-million-dollar programs and projects with varying complexities, including technology development, university grant management, robotics, environmental restoration, nuclear operations, waste management, characterization, quality assurance, performance assurance, decommission and demolition. Special assignments involved working on several academic initiatives including HBCU strategies, and work scope development.*

The following are key administrative/leadership positions at DOE:

Waste Operations Manager, Oak Ridge, TN, (11/2007 -1/11)

ORNL Project Division (Environmental Management Program)

Duties: Coordinates multi-million waste operations at ORNL.

Skills: Formal training skills related to waste management.

Achievement: The candidate led the first successful procurement of the first Indefinite Delivery Indefinite Quantity contract (over \$10M) associated with American Recovery and Reinvestment Act of 2009 work in Tennessee.

HBCU/MEI Coordinator (Additional Duty)

- **Recruited, Evaluated, and Recommended College Interns (Engineers/Scientists) for HBCUs**
- **Contributed Feedback to Multi-Million Grants to Assist STEM at HBCUs/MEIs**
- **Keynote Speaker at STEM EVENTS (I.E. UNIVERSITY OF TENNESSEE, TENNESSEE STATE UNIVERSITY)**
- **PARTICIPATED IN DOE-EM STEM CONSORTIUM WITH HBCUs/MEIs**

Waste Management Manager, Oak Ridge, TN, (7/2006- 11/2007)

Balance of Projects Division (Environmental Management Program)

Duties: Coordinated waste management activities and is responsible for the strategic planning, storage, and disposal of legacy waste, including LLW, MLLW, and industrial waste.

Skills: Formal training skills related to waste management.

Achievement: Improved the quality of the site treatment plan by assembling a quality improvement team. Provided a customer-focused approach for managing a multi-million-dollar waste program. This strategy earned him positive feedback from customers (HQ, Tennessee regulators, assessors, etc.).

Readiness Assessment Manager, Oak Ridge, TN, (1/2001- 7/2006)

Technical Support & Assessment Division (Environmental Management Program)

Duties: Coordinated planning for EM Startup of Nuclear facilities and activities which obtain require a high security access (DOE Q Clearance) and conducted procedure development.

Skills: Formal training skills. Certified NQA-1 Lead Auditor and Accident Investigator.

Achievement: Led quality assurance section for the ORR management self-assessment (MSA) for the Supernate Process of the TRU/Alpha Low-Level-Waste Treatment Project (a new category 2 nuclear facility). The MSA supported a DOE-ORR being completed in one week (normally takes two weeks). Considered a subject matter expert in the ORR process.

Acting Group Leader, Oak Ridge, TN, (8/2000-9/2000) - **Temporary GS-14 promotion**

Environmental Technology Group (Environmental Management Program)

Duties: Managed technical staff and promoted the communication of technology issues and opportunity among the project and lines organizations across the DOE community. Skills:

Formal training skills. Specialized supervisory and leadership training.

Achievement: Managed a \$30 million program while promoting ORO environmental activities.

Technology Development Program Manager, Oak Ridge, TN, (9/1997-1/2001)

Environmental Technology Group (Environmental Management Program)

Duties: Reviewed and incorporated new and emerging technologies for robotics, characterization, and deactivation & decommissioning. Skills: Formal training skills. Marketing and bartering emerging technologies.

Achievement: Participated on a procurement selection board for Building K-1420 (one of the cutting-edge performance contracts for Reindustrialization); two projects (Personal Ice Cooling System and Compact Remote Operator Console) received the EM Certificate of Technology Innovation in 2000. Served as a member on the ORO Verification Team, reviewing High Flux Isotope Reactor (HFIR) Readiness. Considered a subject matter expert for innovative technologies in his area.

Account Executive, Oak Ridge, TN, (3/1997-9/1997)

Reindustrialization Program

Duties: Served on a special detailed assignment. Key leadership role in overseeing the transfer of surplus DOE facilities and equipment to private industry through coordinating facility reuse. Actively involved in all aspects of this major project including planning, marketing, sales, negotiations, and management. Conducted development of statements of work with external parties, such as the University of Tennessee. Skills: Formal training skills. Specialized training in marketing and project management.

Achievement: Completed projects as assigned. Received a special monetary award for detailed assignment.

R & D Program Manager, Richland, WA, (9/93-12/94)

(Laboratory Management Division)

Duties: Provided program direction in several key areas including research and technology development; production, demonstration, and distribution; residential, commercial, industrial and multi-sector conservation; work for other projects; and environmental and safety matters. Skills: Formal training skills. Specialized training in R& D program management.

Achievement: Directed all aspects of management for 100+ projects over \$100 million across several DOE programs.

Performance Management & Logistics Associates

President, Senior Consultant

Knoxville, TN

1997 – 2012

Job duties: Management consulting, training, publishing, new product development, professional speaking

Knoxville College

Knoxville, TN

Acting Director, Office of Distance Learning & Community Outreach, Special Assistant to the Acting President
2008-2009

Job duties: Establishment of a new distance learning program, strategic planning, marketing analysis, faculty recruitment; Coordination of special projects, participation on academic curriculum development, programmatic assessments, strategic planning, marketing analysis,

grant proposal development, media relations, staff training, recruitment, community building, trouble-shooting

ACBSP ACCREDITATION VISITS (SITE EVALUATOR)

2020– University in MN

2019 – University in MA

TECHNICAL COMPETENCIES

Contract and grant management
 Engineering and problem-solving
 Leadership and team-building
 Lecturing and technology-based learning
 Minority recruitment and mentorship
 Safety and health

Product development
 Project and operations management
 Public relations and professional speaking
 Publishing and technical writing
 Research and development
 Strategic planning

PROFESSIONAL CERTIFICATIONS

Diversity, Equity, and Inclusion (DEI) Certificate (USF, Muma College of Business)
 Advanced Social Media Strategy (Syracuse University & HootSuite)
 Digital Marketing (University of Vermont)
 Government Top Secret Clearance - *Q Clearance*
 2011 Board of Examiners – Tennessee Center for Performance Excellence
 BCSP Associate Safety Professional
 DOE certified Accident Investigator
 DOE Qualifying Official for Technical Qualification Program (Environmental Restoration, Quality Assurance)
 Nuclear Quality Assurance-I certified Lead Auditor

PROFESSIONAL AFFILIATIONS

Blacks in Government, Life Membership
 Institute of Global Business Research
 National Association of Black Journalists (NABJ)
 Pi Tau Sigma (Honorary Engineering Society)
 Southern University Alumni Federation, Life Membership
 Society of Advanced Management

SCHOLARSHIP

Scholarly Leadership/Academic Boards

Member, Editorial Board, American Research Journal of Business and Management (2017).

Management and Economics Research Journal: editorial reviewer for an academic paper (2016).

African Journal of Business Management: editorial reviewer for an academic paper (2015).

Public Personnel Management Journal: editorial reviewer for an academic paper (2014).

Benchmarking: An International Journal: editorial reviewer for an academic paper (2012).

Benchmarking: An International Journal: editorial reviewer for an academic paper (2011).

Christian Business Faculty Association: Conference reviewer for papers (2010).

Christian Business Faculty Association: Conference reviewer for papers (2009).

American Journal of Biblical Theology: Refereed Board Member (2007).

Member, Editorial Board, Management and Economics Research Journal (2016):

Management and Economics Research Journal: editorial reviewer for an academic paper (2016).

African Journal of Business Management: editorial reviewer for an academic paper (2015).

Public Personnel Management Journal: editorial reviewer for an academic paper (2014).

Benchmarking: An International Journal: editorial reviewer for an academic paper (2012).

Benchmarking: An International Journal: editorial reviewer for an academic paper (2011).

Christian Business Faculty Association: Conference reviewer for papers (2010).

Christian Business Faculty Association: Conference reviewer for papers (2009).

American Journal of Biblical Theology: Refereed Board Member (2007).

Textbook Review for Publishers

MCGRAW-HILL PUBLISHER - Introductory Business Analytics by V. Richardson, K. Terrell, and M. Watson (2021).

Publications in Peer Reviewed Journals

Green, D. & McCann, J. (2021). The Coronavirus effect: How to better connect with Generation Z students. *Management and Economics Research*, 7 (1), 1-7.

Green, D. and McCann, J. (2020). The Coronavirus Effect: Building Strategic Alliances in Today's Universities and Colleges. *Management and Economics Research Journal*, 6(3), 1-5.

Green, D. and McCann, J. (2020). Mapping Disruption in Higher Education: The New Faculty Model." *American Research Journal of Business and Management*, 6(1):1-7.

- Green, D., Polk, X., Custer, K., Johnson, A., Loyd, J., O'Donnell, H. & Pettijohn, J. (2020). Just Google It: A Case Study Analysis of Google. *Management and Economics Research Journal*, 6(2), 1-9.
- Green, D., Ford, V., & Taylor, G. (2020). Cultivating the Entrepreneurial Mindset in Today's Small Liberal Colleges & Universities. *Journal of Entrepreneurship*, 4(1), 14-26.
- Green, D., McCann, J., Miller, C., & Panxhi, A. (2020). The Intersection of Street-Smart, Hip Hop Culture, and An Entrepreneurial Mindset: A Case Study of BEATS by Dr. Dre. *Journal of Business Theory and Practice*, 8(2), 24-31.
- Green, D., McCann, J., Dirlbeck, S., Lopez, N., & Lopez, S. (2020). Mobilizing Missions in a Disruptive World: A Case Study of International Sports Federation. *Management and Economics Research Journal*, 6(2), 1-9.
- Green, D., Dwyer, B., Farias Murimi, R., Lauck, C., & Mayfield, J. (2019). Hip-Hop Culture: A Case Study of Beats by Dre for Entrepreneurship. *Management and Economics Research Journal*, 5, 1-6. *Management and Economics Research Journal*, 5, 1-6.
- Green, D., Murimi, R., Mathson, T., Roach, C., & Stafford, R. (2019). Disruptive Change in Today's Innovation: A Case Study Analysis of OptimalPlus. *Management and Economics Research Journal*, 5, 1-8.
- Green, D., & Reeder, D. (2019). In the Pursuit of Mythic Success: Interpretation through the Exegesis of Mark 10:17-22. *American Journal of Biblical Theology*, 20(12), 1-8.
- Green, D., McCann, J., Lopez, N., & Ouattara, S. (2018). Gig Economy and the Future of Work: A Fiverr.com Case Study. *Management and Economics Research Journal*, 4, 281-288.
- Green, D., McCann, J., Lopez, N., & Ouattara, S. (2018). Gig Economy and the Future of Work: A Fiverr.com Case Study. *Management and Economics Research Journal*, 4, 281-288.
- Green, D., Martinez, R., Dirlbeck, S., Kadja, A., Evenson, L. & MaManus, L. (2018). In a World of Social Media: A Case Study Analysis of Instagram. *American Research Journal of Business and Management*, 4(1), 1-8.
- Green, D., Walker, C., Alabulththim, A., Phillips, M., & Smith, D. (2018). Fueling the Gig Economy: A Case Study of Upwork.com. *Management and Economics Research Journal*, 1, 104-112.
- Green, D. & Cragin, J. (2017). Developing Young Leaders in a Dysfunctional World. *American Journal of Biblical Theology*, 18(43), 1-8.
- Green, D., Roberts, G. & Rudebock, R. (2016). Reshaping the federal system for a postmodern society. *Management and Economics Research*, 2, 20-31.
- Green, D., & Kohntopp, T. (2016). Case study: Small enterprise strategies in an unstable public environment. *Management and Economics Research*, 2, 6-12.

- Green, D., & Chapman, N. (2016). Leading the way: Improving magnet schools for inner city black students. *Palgo Journal of Education Research*, 4(2), 176-180.
- Green, D. & Davis, L. (2013). Government ethics strategy: Case study of Foley scandal. *The Journal of Virtues & Leadership*, 1, 14-25.
- Green, D. & Cunningham, D. (2013). Comparative case analysis for understanding corporate diversity. *Strategic Leadership Review*.
- Green, D. & Roberts, G. (2012). Transformational leadership in a postmodern world: the presidential election of Barack Obama. *Academy of Strategic Management Journal*, 1(1), 9-18.
- Green, D. & Roberts, G. (2012). Impact of postmodernism on public sector leadership practices: federal government human capital development implications. *Public Personnel Management*, 41(1), 61-77.
- Green, D. & McCann, J. (2011). Benchmarking a leadership model for the green economy. *Benchmarking: The International Journal*, 18(3), 445-465.
- Green, D. & Roberts, G. (2010). Personnel implications of public sector virtual organizations. *Public Personnel Management*, 39(1), 33-44.
- Green, D. (2010). Benchmarking the impacts of US magnet schools. *Benchmarking: The International Journal*, 17, 144-163.
- Green, D. (2009). The Apostle John's Spiritual Foresight: Interpretation through the Exegesis of Revelation. *American Journal of Biblical Theology*. pp. 1-9.
- Green, D. (2009). Benchmarking the presidential election of Barack Obama. *Benchmarking: The International*, 16, 754-766.
- Green, D. (2008). Value transformation in 21st century organizations, *Journal of Organizational Culture, Communications and Conflict*, 12(2), 95-101.
- Green, D. (2008). Knowledge management for a postmodern workforce: Rethinking leadership styles in the public sector. *Journal of Strategic Leadership*, 1(1), 16-24.
- Green, D. & Roberts, G. (2008). Jesus' Leadership: Interpretation through the Exegesis of Mark 10: 17-22. *American Journal of Biblical Theology*. pp. 1-21.
- Green, D. (2007). Leading in a postmodern workforce. *Academy of Strategic Management Journal*, volume 6.
- Green, D. & Cunningham, D. (2007). Diversity as a strategy in the workplace. *Journal of Practical Consulting*, 1(2), 51-55.

Publications in Academic Journals – Editorials/Opinion Pieces

Green, D. & McCann, J. (2021). The Coronavirus effect: How to better connect with Generation Z students. *Management and Economics Research*, 7 (1), 1-7.

Green, D. and McCann, J. (2020). The Coronavirus Effect: Building Strategic Alliances in Today's Universities and Colleges. *Management and Economics Research Journal*, 6(3), 1-5.

Publications Under Review in Academic Textbooks/Journals

Green, D., Habtewold, A., Jackson, T., Brooks, A., Baze, E., Walkingstick, M., and Ashley, H. Black Economic Empowerment: The all-black towns of Oklahoma case study, Under review for publication by *Management and Economics Research Journal*.

Green, D., McCann, J., Coe, L., Evert, B., Ford, K., & Frank, T. Reddit: A Case Study of Persuasive Technology, Under review for publication by *American Research Journal of Business and Management*.

Green, D., Monteith, V., Moon, S., Panzer, I. & Reed, J. Triller: A Case Study of Persuasive Technology, Under review for publication by *American Research Journal of Business and Management*.

Green, D., Arnold, J., Chester, C. & Matthews, J. "The Rise of Social Media: A Case Study Evaluation of TikTok, Under review for publication by *Management and Economics Research Journal*.

Publications in Non-Academic Journals and Popular Press

Green, D. & Green, B. (2010, June). The infusion of creativity: Attractive programs for women. *Women in Engineering Magazine, IEEE*, 4(1), 29-32.

Green, D. (2009). Can America's engineering crisis be prevented? *American Society of Civil Engineers, Leadership and Management in Engineering*, 9(1), 2-3.

Green, D. & Roberts, G. (2008). Strengthening and guiding decentralized organizations personal implication in virtual organizations. *Regent Global Business Review*. August Edition.

Green, D. (2008, July 26). Thinking beyond the color line. Community Column. *Knoxville News Sentinel*.

Green, D. (2008, July 19). *How to Cultivate Innovation in America's Engineering Schools*. Retrieved July 28, 2008, from <http://ezinearticles.com/?How-to-Cultivate-Innovation-in-Americas-Engineering-Schools&id=1340641>.

Green, D. (2008, July 19). *Strategic Foresight - Understanding the Negative Future - Nu Leadership Series*. Retrieved July 28, 2008, from <http://ezinearticles.com/?Strategic-Foresight---Understanding-the-Negative-Future---Nu-Leadership-Series&id=1340647>.

Green, D. (2008, March 23). A spiritual value in workplace. Community Column. *Knoxville News Sentinel*.

Green, D. & Banks, B. (2008, March 20). Are magnet schools the answer? *Diverse: Issues in Higher Education*, Last Word Column.

Green, D. (2008, February 17). Daryl Green talks about a future that requires global vision. Community Column. *Knoxville News Sentinel*.

Green, D. (2008, January 20). Entrepreneurs. Community Column. *Knoxville News Sentinel*.

Green, D. & Cunningham, D. (2008, January). Segregated churches in America & their future. *Next-Wave Ezine*. Issue 109.

Green, D. (2007, December 23). Segregation. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, November 18). A bad boss. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, October 21). Hippies. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, September 23). Rehabilitation. Community Column. *Knoxville News Sentinel*.

Green, Daryl. (2007, August 31). Global issues for US universities - Nu Leadership Series. *EzineArticles*. Retrieved March 28, 2008, from <http://ezinearticles.com/?Global-Issues-For-US-Universities---Nu-Leadership-Series&id=712494>.

Green, Daryl. (2007, August 31). Catch the global trends - Nu Leadership Series. *EzineArticles*. Retrieved March 28, 2008, from <http://ezinearticles.com/?Catch-The-Global-Trends---Nu-Leadership-Series&id=712493>.

Green, D. (2007, August 26). Setting some priorities on rearing young blacks. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, August 14). Meeting the challenge of a changing workforce: BIG opening plenary features Dr. Calvin Mackie. Blacks in Government Daily Update. BIG 29th Annual National Training Conference. Vol II.

Green, D. (2007, July 27). Why men serve predominantly female congregations. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, June 24). Keep it Real: Father figures. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, May 27). Advice for this year's new graduates: Life is not a reality show. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, April 29). Empowering. Community Column. *Knoxville News Sentinel*.

Green, D. (2007, January 16). Ethical Leadership: group dynamics and values - Nu Leadership Series. *EzineArticles*.

Green, D. (2007). Leading a socio-technical system to support organizational values. *IEEE Technology and Society Magazine*, 26(2).

Green, D. (1999). Building the 21st century professional. *Minorities' Job Bank*.

Books

Green, D., & McCann, J. (2021). *Small Business Marketing: Building Winning Strategies in a Digital Economy*. Knoxville, TN: Amazon Kindle Direct Publishing. (1st edition).

Green, D., & McCann, J. (2021). *Small Business Marketing: Building Winning Strategies in a Digital Economy*. Knoxville, TN: Amazon Kindle Direct Publishing (1st edition, Kindle).

Green, D., et al. (2018). *Real Dads, Real Leaders*. Baton Rouge, LA: Top Choice Products, LLC. (1st edition).

Green, D. (2018). *Mapping Out Retirement*. Knoxville, TN: Createspace Publishing. (1st edition, Kindle).

Green, D. (2018). *Mapping Out Retirement*. Knoxville, TN: Createspace Publishing. (1st edition).

Green, D.; Ewbank, E.; Guillaume, S.; Lumry, M.; Maranell, D.; Rader, C.; Romoser, Z.; Schooler, J.; Vanderslice, J.; Vetter, M.; Houghton, D. (2017). *101 Questions To Ask Your Professor*. Shawnee, OK: Createspace Publishing. (1st edition).

Green, D. (2016). *Saving Our Son-Workbook*. Knoxville, TN: Createspace Publishing. (1st edition).

Green, D. (2015). *Book Publishing for Professionals*. USA: Createspace Publishing. (2nd edition, Kindle).

Green, D. (2015). *Book Publishing for Professionals*. USA: Createspace Publishing. (2nd edition).

Green, D. & Green, E. (2014). *More Than a Conqueror: Achieving Personal Fulfillment in Government Service*. Knoxville, TN: PMLA Press. (2nd edition, Kindle).

Green, D. & Green, E. (2014). *More Than a Conqueror: Achieving Personal Fulfillment in Government Service*. Knoxville, TN: PMLA Press. (2nd edition).

Green, D. (2013). *My Cup Runneth Over: Setting Goals for Single Parents and Working Couples*. Oak Ridge, TN: Triangle Publications. (2nd edition).

- Green, D. (2013). *Job Strategies for the 21st Century-Workbook: How to Assist Individuals During Economic Turbulence*. USA: Createspace Publishing. (1st edition, Kindle).
- Green, D. (2013). *Job Strategies for the 21st Century-Workbook: How to Assist Individuals During Economic Turbulence*. USA: Createspace Publishing. (1st edition).
- Green, D. (2013). *Breaking Organizational Ties Workbook*. USA: Createspace Publishing. (2nd edition, Kindle).
- Green, D. (2013). *Breaking Organizational Ties Workbook*. USA: Createspace Publishing. (2nd edition).
- Green, D. (2012). *Great Customer Service*. USA: Createspace Publishing. (1st edition).
- Green, D. (2012). *Breaking Organizational Ties Workbook*. USA: Createspace Publishing. (1st edition).
- Green, D. (2012). *Don't Be An Old Fool*. USA: Createspace Publishing. (2nd edition).
- Green, D. (2012). *Awakening the Talents Within: A Guide for the Next Generation of Leaders*. New York: Writers Club Press. (2nd edition).
- Green, D. & Chapman, N. (2011). *Second Chance*. USA: Createspace Publishing. Japanese translation. (1st edition).
- Green, D. (2011). *Don't Be An Old Fool*. USA: Createspace Publishing. (1st edition).
- Green, D. & Chapman, N. (2011). *Second Chance*. USA: Createspace Publishing. (2nd edition).
- Green, D. & Chapman, N. (2011). *Second Chance*. USA: Createspace Publishing (1st edition).
- Green, D. & Bailey, W. (2011). *Job Strategies for the 21st Century*. 2nd edition. USA: Createspace Publishing.
- Green, D. & Bailey, W. (2010). *Job Strategies for the 21st Century*. USA: Createspace Publishing. (1st edition).
- Green, D. (2010). *Breaking Organizational Ties*. USA: Createspace Publishing. (1st edition, Paperback).
- Green, D. (2010). *Breaking Organizational Ties*. USA: Createspace Publishing. (1st edition, Kindle).
- Green, D. (2010). *Breaking Organizational Ties*. USA: Lulu Publishing. (1st edition, Hardcover).
- Green, D. (2009). *Book Publishing for Professionals*. USA: Createspace Publishing. (1st edition).
- Green, D. (2009). *A Call to Destiny*. USA: Createspace Publishing. (1st edition).

Green, D. & Green, E. (2006). *More Than a Conqueror: Achieving Personal Fulfillment in Government Service*. Knoxville, TN: PMLA Press. (1st edition).

Green, D. (2000). *Awakening the Talents Within: A Guide for the Next Generation of Leaders*. New York: Writers Club Press. (1st edition).

Green, D. (1998). *My Cup Runneth Over: Setting Goals for Single Parents and Working Couples*. Oak Ridge, TN: Triangle Publications. (1st edition).

Books (Textbooks)/Reference Books

Green, D., & McCann, J. (2020). *Small Business Marketing: Building Winning Strategies in a Digital Economy*. Toronto, Canada: TopHat Publisher.

Green, D. (2017). *Marketing for Professionals-Workbook*. Knoxville, TN: Createspace Publishing. (1st edition).

Green, D. (2016). *Marketing for Professionals*. USA: Createspace Publishing. (1st edition), (textbook, professional reference).

Green, D. (2016). *Writing for Professionals*. USA: Createspace Publishing. (2nd edition, Kindle), (textbook, professional reference).

Green, D. & Hinkes, D. (2013). *Selling by Objectives*. USA: Createspace Publishing. (3rd edition, Kindle), (textbook, professional reference).

Green, D. & Hinkes, D. (2013). *Selling by Objectives*. USA: Createspace Publishing. (3rd edition), (textbook, professional reference).

Green, D. (2013). *Writing for Professionals*. USA: Createspace Publishing. (2nd edition), (textbook, professional reference).

Green, D. (2012). *Writing for Professionals*. USA: Createspace Publishing. (1st edition), (textbook, professional reference).

Green, D. & Hinkes, D. (2012). *Selling by Objectives*. USA: Createspace Publishing. (2nd edition), (textbook, professional reference).

Green, D. & Hinkes, D. (2012). *Selling by Objectives*. USA: Createspace Publishing. (1st edition), (textbook, professional reference).

Green, D. & Roberts, G. (2011). *Impending Danger*. New York: Linus Book Publishing. (textbook, professional reference).

DVD Series

Green, D. (2017). *Marketing for Professionals*. Knoxville, TN: PMLA Press. (1st edition).

Green, D. (2013). *Saving Our Son*. Knoxville, TN: PMLA Press. (1st edition).

Green, D. (2012). *Job Strategies for the 21st Century*. Knoxville, TN: PMLA Press. (1st edition).

Green, D. & Reilly, B. (2012). *Strategic Leadership Toward Sustainability (Introduction)*. Knoxville, TN: PMLA Press. (1st edition).

Green, D. (2011). *Breaking Organizational Ties*. USA: Createspace Publishing. (1st edition).

Dissertations/Research Manuscripts

Green, D. (2008). *Reshaping the Federal System for a Postmodern Workforce*. Regent University, Virginia Beach, Virginia.

Green, D. (1997). *Knoxville Community-Based Organizations in the Inner City and Their Effect on Black Students*. Tusculum College, Greeneville, Tennessee.

Green, D. (1994). *Professionals Handling Their Careers in the Midst of Downsizing*. Tusculum College, Greeneville, Tennessee.

Consultant Studies/Special Reports/Technical Reports

Green, D., Arrieche, A., Brown, H., Carlson, E., Power, J., Nolan, M., Chavez, J., Higgins, N., Posada, P., Rayner, B., & Vandivort, T. (2020). "The Coltrane Group Project Plan," Oklahoma Baptist University, Dickinson College of Business, Shawnee, Oklahoma.

Green, D., Allen, T., Craven, J., Mendez-Sanchez, N., Phelp, J., Pressley, K., Ramsey, C., Rigas, M., Rosado-Gonzalez, A., Sterling, M., & Williams, B. (2015). "Oak Ridge Office of Environmental Management 2015 Safety Culture Evaluation Report." Oak Ridge Office of Environmental Management, Department of Energy, Oak Ridge, Tennessee.

Green, D. (2015). "A Case Study of a Religious Institution: Conducting a Culture Assessment." Knoxville, Tennessee.

Green, D. (2015). "A Case Study on Small Businesses in Government Contracting." Knoxville, Tennessee.

Green, D. (2015). "A Case Study on Establishing a Nonprofit Organization." Knoxville, Tennessee.

Green, D., Gaffney, V., Rosado-Gonzalez, A., Phillips, E., Pribish, M., & White, A. (2015). "Quality Assurance Program Audit of URS|CH2M Oak Ridge, LLC." Oak Ridge Office of Environmental Management, Department of Energy, Oak Ridge, Tennessee.

Green, D., Perkins, L., Pribish, M., & Stone, S. (2015). "Facility Representative Program, Final Assessment Report." Oak Ridge Office of Environmental Management, Department of Energy, Oak Ridge, Tennessee.

Green, D. (2015). "101+ Ways to Pay for College: The Single Parent Guide to Success." Knoxville, Tennessee.

Green, D. (2015). "Marketing for Young Entrepreneurs." Knoxville, Tennessee.

Green, D. (2015). "Paying for Single Parent's College." Knoxville, Tennessee.

Green, D. (2015). "The Critical Steps for Small Business Growing Globally." Knoxville, Tennessee.

Green, D., Bailey, W., Bennington, M., Eberle, C., Japp, J., Phillips, E., & Reed, E. (2014). "Operating Experience/Lessons Learned Program Self-Assessment." Oak Ridge Office of Environmental Management, Department of Energy, Oak Ridge, Tennessee.

Green, D. (2014). "Dance Tonight Studio – Knoxville: Strategic Analysis for Greater Sustainability in the Local Market." Dance Tonight Studio, Knoxville, Tennessee.

Green, D., Japp, M., and Rosado-Gonzalez, A. (2011). "Report on the Oak Ridge Environmental Management New Employee Orientation Program." Department of Energy, Oak Ridge, Tennessee.

Green, D. (2011). Assessment of the Lincoln Memorial University MBA Program: Utilizing Relationship Selling as a Strategic Advantage. Lincoln Memorial University, Harrogate, Tennessee.

Green, D. (2009). Efficiency Study of the Liquid and Gaseous Waste Operations Project at Oak Ridge National Laboratory. Department of Energy, Oak Ridge, Tennessee.

Green, D. (2008). Report on the Oak Ridge Environmental Management Closure Program Restructure Plan after 2010. Department of Energy, Oak Ridge, Tennessee.

Green, D. (2008). Report on the Oak Ridge Environmental Management Human Capital Assessments for 2025. Department of Energy, Oak Ridge, Tennessee.

Green, D. (2007). Analysis on the EM Human Capital in Oak Ridge: A Survey on Employee Retention. Department of Energy, Oak Ridge, Tennessee.

Green, D. (2007). Organization Assessment of Knoxville College. PMLA Consultant. Knoxville, Tennessee.

Green, D. (2006). An Analysis on EM Strategy Related to the Organizational Structure in Oak Ridge. Knoxville, Tennessee.

Green, D. (2006). Assessment of the Organizational Culture at Payne Avenue Missionary Baptist Church. PMLA Consultant. Knoxville, Tennessee.

Green, D. (2006). Assessment Report for the Self Assessment of the Challenges Facing a Department Of Energy (DOE) Facility Representative Program in the Environmental Management Program in Oak Ridge. Department of Energy, Oak Ridge, Tennessee.

Green, D. (2006). Study on the Proposed Organizational Strategy for Friends of Greenway School, Inc. PMLA Consultant. Knoxville, Tennessee.

Green, D. (2003). Analysis of the Cleanup Program at the Oak Ridge Reservation Using the Theory of Constraints. Department of Energy, Oak Ridge, Tennessee.

Grant Development

Green, D., Dillon, M., & McCann, J. (2012). Building Sustainable Communities in Rural East Tennessee for Greater Employability. Co-Principle Investigator for the proposal, *Alcoa Foundation*. Maryville, Tennessee.

Selected Media Coverage

- Associated Press
- Ebony Magazine
- Kingdom Business Magazine (Portland, OR) – Guest Columnist (varies) – (target – Christian, business professionals)
- Knoxville News Sentinel Newspaper. Contributing Columnist
- Regent University – Alumni Spotlight
- Shawnee News Star. Guest Columnist
- Stukent. Faculty Spotlight
- The Envoy Magazine (North Carolina) – March/April Edition. Featured Contributor
- Zippia.com (News Out). Featured Expert - "*Program Manager Trends: Experts Weigh in on What to Expect in 2021.*"

Professional/Technical Presentations

Green, D., Hagans, L, & Houghton, D. (2021). Brand Marketing Through Faculty-Student Collaboration: Increasing Recruitment and Retention at Oklahoma Baptist University, Poster Session. 2021 ACBSP National Conference, Miami, Florida.

Green, D. (2021). Tips, Tricks, and Strategies for Marketing Simulations: Building Skills and Engagement in Gen Z Students, Presenter, 2021 Marketplace Live Mini Conference.

Green, D. (2021). Business Simulation: Coaching Tips Panel, Panel Member, 2021 Marketplace Live Mini Conference.

Green, D. (2021). Wired for Life: Building Learner-Centered Teaching for Generation Z Students, Presenter, 2021 World Future Forum Conference.

Green, D. (2020). Preparing Gen Z Business Leaders as Agents of Good, Keynote Speaker, 2020 ACBSP-IACBE Joint Virtual Conference.

Green, D. & Ellis, J. (2020). Engaging Future Leaders With Practical Experience: OBU Micro Internship Pilot, 2020 ACBSP Region #6 Virtual Conference.

Green, D. (2020). Building Student-Centered Learning Environments: 10 Actionable Steps for Today's Faculty, 2020 ACBSP National Virtual Conference.

Green, D., Ford, V., & Taylor, G. (2019). Cultivating the Entrepreneurial Mindset in Today's Small Liberal Colleges & Universities. Institute of Global Research National Conference, Las Vegas, Nevada.

Green, D. (2019). Wired for Life: Inspiring Generation Z to Be Entrepreneurial Leaders. Best of Regions Presentations, 2019 ACBSP National Conference, Houston, Texas.

Green, D. (2019). Moderator, Education Panel, Workshops, Juneteenth Celebration, Shawnee, Oklahoma.

Green, D. (2018). Commercial & Popular Press Publishing for Academic Professionals: How Faculty Build Entrepreneurial Thinking in Their Writing. Best of Region 6 Presentations, 2018 ACBSP Regional Conference, Central New Mexico Community College, Albuquerque, New Mexico.

Green, D. (2018). Wired for Life: Inspiring Generation Z to Be Entrepreneurial Leaders. Best of Region 6 Presentations, 2018 ACBSP Regional Conference, Central New Mexico Community College, Albuquerque, New Mexico.

Green, D. (2018). Wired for Life: Generation Z. Business and Industry Council Breakfast, Gordon Cooper Technology Center, Shawnee, Oklahoma.

Green, D. (2018). Wired for Life: Generation Z. Avedis Foundation '2018 Celebrate Potawatomie Teachers' Event, Shawnee, Oklahoma.

Green, D. (2017). Takin' It (Education) to the Streets: Enhancing Recruitment and Retention through Experiential Learning Activities. Best of Region 6 Presentations, 2017 ACBSP Regional Conference, Harding University, Searcy, Arkansas.

Green, D. (2017). Branding and Marketing for Professionals. Bison Connection, Oklahoma Baptist University, Oklahoma City, Oklahoma.

Green, D. (2015). Graduate Marketing for Professionals. South College, Knoxville, Tennessee.

Green, D. (2015). Safety Culture Evaluation Results. Department of Energy. Oak Ridge Office of Environmental Management. All Hands Meeting, Oak Ridge, Tennessee.

Green, D. (2015). Safety Culture Lessons Learned. Department of Energy Corporate Operating Experience Committee Workshop, Las Vegas, Nevada.

Green, D. (2014). Personal Branding for Professionals. The East Tennessee Chapter of the Project Management Institute, Knoxville, Tennessee.

Green, D., & Chapman, N. (2014). Faculty-Student Collaboration Toward Academic Sustainability. The 2014 Annual Spring Forum at Lincoln Memorial University, Harrogate, Tennessee.

Green, D. (2013). Writing for Popular Press Publications, Christian Business Faculty Association Conference, Bourbonnais, Illinois.

Green, D. (2013). Creating Opportunities through Economic Chaos: Career Strategies for the Future at the Brown Bag Luncheon sponsored by Federally Employed Women (FEW), local chapters of Women in Nuclear (WIN), the ORNL Committee for Women (CFW), and the ORNL Multicultural Friendship Club (MFC), Oak Ridge National Laboratory.

Green, D., & Chapman, N. (2012). Faculty-Student Collaboration Toward Academic Sustainability at the Appalachian College Association Summit XV, Knoxville, Tennessee.

Green, D., Hinkes, D. & Chapman, N. (2011). Faculty-Student Collaboration Toward Academic Sustainability at the ACBSP Region 3 Conference, Chattanooga, Tennessee.

Green, D., Hunt, B. & Powell, J. (2008). Update on Waste Management at the Oak Ridge National Laboratory, Department of Energy Site Specific Advisory Board, Oak Ridge, Tennessee.

Green, D. (2008). Infusion of Creativity and Problem-solving. Lecture, Tennessee Louis Stokes Alliance for Minority Participation (TSLAMP), University of Tennessee- Engineering Department, Knoxville, Tennessee.

Davis, D. & Green, D. (2007). Leaders Never Quit: Building Global Competencies. Blacks in Government National Training Conference, Nashville, Tennessee, 2 CPE Units.

Green, D. (2004). Analysis of the Cleanup Program at the Oak Ridge Reservation Using the Theory of Constraints. International Business Conference, Society for Advancement of Management, Baltimore, Maryland.

Green, D. (2000). Applying Marketing Concepts to Environmental Clean-up. Spectrum 2000, Chattanooga, Tennessee.

Green, D. & Rice, S. (1997). Ahead of Schedule and Under Budget: K-25 Site Cooling Towers Demolition Project. 18th U.S. Department of Energy, Low-Level Radioactive Waste Management Conference, Salt Lake City, Utah.

Conference/Workshop/Professional Development Attended

2021- Marketplace Live Mini Conference, Online.

2021- ACBSP National Conference, Miami, Florida.

2021- REMOTE: The Connected Faculty Summit, Online.

2021- World Future Forum, Online.
 2021- Digital Summit, Online.
 2020 - ACBSP-IACBE Joint Virtual Conference, Online.
 2020- Adobe Max National Conference, Online.
 2020- "Designing a Curriculum for Online and Hybrid Classes," Webinar, Harvard Business Publishing Education, Online.
 2020- "Keyword Research Made Simple with SEMrush" Webinar, STUKENT, Online.
 2020- "From Zero to Hero: Online Learning After COVID-19," CHEI WEBINAR, Online.
 2020- ACBSP National Conference, Online.
 2020- TOPHAT National Conference, Online.
 2020- STUKENT PROCON Conference, Online.
 2019- IGBR National Conference, Las Vegas, Nevada.
 2019- ACBSP Regional Conference, Oklahoma Baptist University, Shawnee, Oklahoma.
 2019- ACBSP National Conference, Houston, Texas.
 2018- Oklahoma Technology Association Conference, Oklahoma City, Oklahoma.
 2018- ACBSP Regional Conference, Central New Mexico Community College, Albuquerque, New Mexico.
 2018- Congruence Conference, Oklahoma City, Oklahoma.
 2017- ACBSP Regional Conference, Harding University, Searcy, Arkansas.
 2017- Entrepreneurial Summit, i2E, Oklahoma City, Oklahoma.
 2017- Congruence Conference, Oklahoma City, Oklahoma.
 2017- ATL Digital Summit, Atlanta, Georgia.
 2016- 42nd Annual Convention, Nationals Black Society of Black Engineers (NSBE), Boston, Massachusetts.

Professional Topics of Interest

Career development and workforce issues	Cultural and social trends
Digital marketing	Engineering/STEM
Entrepreneurship and product development	Generational issues
Globalization and cross-cultural communication	Leadership and team-building
Management and strategic planning	Publishing and writing
Strategic foresight	Value-based leadership

SERVICE TO THE UNIVERSITY

2021

Green, D. (2021). Member, Search Committee for the Dean of Business, Health Science & Education, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D, Chen, H., Edwards, J., & Ferrara, D. (2021). "Linkedin Basics." Co-Presenter with Marketing Students, OBU Career Services Office, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2021). "Digital Marketing and Social Marketing." Classroom Presenter, College of Business, Dr. Rudebock, Oklahoma Baptist University, Shawnee, Oklahoma.

2020

Green, D. (2020). *Building An Entrepreneurial Mindset in Today's Universities and Colleges*, Featured Speaker, Entrepreneurship Class – Dr. George Taylor III. Southwest Minnesota State University, Marshall, Minnesota.

Green, D. (2020). Member, The Wiley Business Education & Career Team.

Green, D. (2020). Member, Faculty Council, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2020). National Board Member, ACBSP Membership Relations.

Green, D. (2020). Member, ACBSP Accreditation Team, Campus Site Visit, St. Paul, Minnesota.

Green, D. (2020). Establishment of the Andrews-Green Business Scholarship in the Paul Dickinson College of Business, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2020). *Tribute to Black Music Dance for OBU Dickinson Business College Scholarship Fundraiser*. Founder, Organizer, Instructor. Dickinson Business College, Shawnee, Oklahoma.

Green, D. (2020). Coordinator, Black History Month Program, the Paul Dickinson College of Business, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2020). Coordinator, Andrews-Green Business Scholarship Fundraiser, the Paul Dickinson College of Business, Oklahoma Baptist University, Shawnee, Oklahoma.

2019

Green, D. (2019). Member, ACBSP Accreditation Team, Campus Site Visit, Boston, Massachusetts.

Green, D. (2019). National Board Member, ACBSP Membership Relations.

Green, D. (2019). *Afro-Latin Dance for OBU Dickinson Business College Scholarship Fundraiser*. Founder, Organizer, Instructor. Dickinson Business College, Shawnee, Oklahoma.

Hispanic History Month, Bachata Dance Lesson. Instructor. Oklahoma Baptist University, Shawnee, Oklahoma.

2018

OBU Fellowship Recruitment Dinner. Faculty Speaker. Admission Office, Oklahoma City, Oklahoma.

Green, D. (2018). "Digital Marketing and Social Marketing." Classroom Presenter, College of Business, Dr. Rudebock, Oklahoma Baptist University, Shawnee, Oklahoma.

OBU Ad Hoc Engineering Group.

Green, D. (2018). "South Africa Go Trip: Lessons Learned from Business." Presenter, PDCB Roundtable, College of Business, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2018). "Book Publishing in 90 Days or Less." Seminar Presenter, College of Business, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2018). "Professionalism & Personal Branding." Classroom Presenter, College of Nursing, Oklahoma Baptist University, Shawnee, Oklahoma.

Faculty Development Committee. Lead for securing diversity training for faculty.

Green, D. (2018). Ballroom & Social Dance Lessons. Lead Dance Instructor, Oklahoma Baptist University, Shawnee, Oklahoma.

OBU Go Trip to South Africa, Faculty Sponsor.

2017

OBU Fellowship Recruitment Dinner. Faculty Speaker. Admission Office, Oklahoma City, Oklahoma.

Graduate Committee-MBA Program. Committee member.

Faculty Development Committee. Committee member.

Grade Appeal Committee-Undergraduate. Committee member.

SERVICE TO THE PROFESSION AND COMMUNITY

2021

Marketing Manager, Committee Member, OKC Eastside Bike Ride Event, Oklahoma City, Oklahoma.

Green, D. (2021). '*Employment Trends' Seminar*, Instructor, Parish Fellowship, St. John Missionary Baptist Church, (*In-Person and Facebook/YouTube Live*), Oklahoma City, Oklahoma.

Green, D. (2021). '*Market Trends for Small Businesses' Seminar*, Instructor, Parish Fellowship, St. John Missionary Baptist Church, (*In-Person and Facebook/YouTube Live*), Oklahoma City, Oklahoma.

2020

Green, D. (2020). *Basic Email and Zoom Class*, Instructor, Parish Fellowship, St. John Missionary Baptist Church, Oklahoma City, Oklahoma.

Member, AR/VR Black Towns Project Task Force, The Coltrane Group, Oklahoma City, Oklahoma.

2019

Juneteenth Celebration Shawnee. Workshop Coordinators, Steering Committee Member.

Green, D. (2019). "Business Trends & Cultural Intellect." Featured Presenter, Oklahoma Black Entrepreneurs, Del City, Oklahoma.

2018

Green, D. (2018). "Using Social Media to Enhance Outreach Ministry & Reach a New Generation." Featured Presenter, the Annual 2018 Institute on Church Excellence (ICE), St. John Missionary Baptist Church, Oklahoma City, Oklahoma.

Green, D. (2018). "Trust God for Our Purpose." Featured Presenter, Revelation Ministries, Cape Town, South Africa.

Green, D. (2018). "Mandela Day & Freedom." Presenter, 3M Ministries, Cape Town, South Africa.

Green, D. (2018). "Basic Problem Solving." Workshop Leader, *2nd Annual STEAMI Summer Institute*, UUNIK Academy, Knoxville, Tennessee.

Bison Sport Awards. Presenter.

Green, D. (2018). Institute of Christian Education Conference. Marketing Chairman. *St. John Missionary Baptist Church*, Oklahoma City, Oklahoma.

St. John Missionary Baptist Church. Membership-Hospitality Committee.

Green, D. (2018). Ballroom & Social Dance Lessons. Lead Dance Instructor, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2018). "The Right Fit: Personal Branding." Featured Speaker, Christian Heritage Academy, Del City, Oklahoma.

Green, D. (2018). "Professionalism & Personal Branding." Classroom Presenter, College of Nursing, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2018). "Cultural Intelligence." Classroom Presenter, Christian Heritage Academy, Del City, Oklahoma.

OBU Fellowship Recruitment Dinner. Faculty Speaker. Admission Office, Oklahoma City, Oklahoma.

Oklahoma Central Chapter (#5056), USA Dance Inc. Membership-Marketing Chair, Board member.

2017

Green, D. (2017). "A Renewed Mind." Featured Speaker, Young, Teen Men, Immanuel Baptist Church, Shawnee, Oklahoma.

Green, D. (2017). "Emerging Marketing Trends." Featured Speaker, Kiwanis Club, Shawnee, Oklahoma.

Green, D. (2017). Ballroom & Social Dance Lessons. Lead Dance Instructor, Oklahoma Baptist University, Shawnee, Oklahoma.

Green, D. (2017). "Basic Digital Marketing." Workshop Leader, *1st Annual STEAMI Summer Institute*, UUNIK Academy, Knoxville, Tennessee.

Green, D. (2017). "Problem Solving and Creativity." Workshop Leader, *1st Annual STEAMI Summer Institute*, UUNIK Academy, Knoxville, Tennessee.

Oklahoma Central Chapter (#5056), USA Dance Inc. Membership-Marketing Chair, Board member.

2016

Knoxville Chapter (#2102), USA Dance Inc. President, Board member.

Green, D. (2016). "What Does It Mean to Be A Global Leader?" Presenter. Oklahoma Baptist University, Shawnee, Oklahoma.

2015

People Empowering People Nonprofit. Board member.

Tennessee State University Massie Chair Advisory Board. Advisory member.

Green, D. (2015). "Global Leadership Competencies." Presenter & Panelist, *Leaders, Executives, Entrepreneurs, Executives (L.E.E.D)*, Central State University, Wilberforce, Ohio.

Green, D. (2015). "What Does It Mean to Lead A Global Team?" Presenter. Mount St. Mary's University, Emmitsburg, Maryland.

Green, D. (2015). "What Does It Mean to Be A Global Leader?" Presenter. Carson Newman University, Knoxville, Tennessee.

Green, D. (2015). "What Does It Mean to Be A Global Leader?" Presenter. Purdue University North Central, Westville, Tennessee.

Green, D. (2015). "Global Leadership Competencies." Presenter & Panelist, *Leaders, Executives, Entrepreneurs, Executives (L.E.E.D)*, Central State University, Wilberforce, Ohio.

Green, D. (2015). "Images and Voices of Manhood." Featured speaker, *The 9th Annual Calling All Males! Citywide Youth Conference*, Beck Cultural Center, Knoxville, Tennessee.

Green, D. (2015). Panel of Judges. Martin Luther King Jr. Youth Symposium, Oratical Contest, The Knoxville Chapter of Jack and America, Knoxville, Tennessee.

2014

Green, D. (2014). Basic Christian Caregiving (6-week series). Payne Avenue Missionary Baptist Church, Knoxville, Tennessee.

Green, D. (2014). Images and Voices of Manhood. Featured speaker, *The 8th Annual Calling All Males! Citywide Youth Conference*, Beck Cultural Center, Knoxville, Tennessee.

Green, D. (2014). "Do You Know What the Future Holds: Mapping Out 2014 Trends and Beyond" Webinar.

Green, D. (2014). "In Search of the Ideal Job: Career Strategies for The Future" Webinar.

Green, D. (2014). "Publishing Your Book In 2014" Webinar.

2013

Green, D. (2013). 'Visionary Leadership' Media Interview. *Voices of Leadership Magazine*, Volume 1, Issue 4.

Green, D. (2013). 'Publishing & Marketing for Professionals' Workshop, Lecturer, My Place – Performing Arts, Knoxville, Tennessee.

Green, D. (2013). "The State of Black Fathers in America." Speaker, *Father's Day Program*, My Place – Performing Arts, Knoxville, Tennessee.

Green, D. (2013). "How Toastmasters Can Still Relevant Under This Economic Crisis." Featured speaker, *Toastmaster of the Year Annual Banquet*, Energy Valley Toastmasters Club 3753, Oak Ridge, Tennessee.

Green, D. (2013). STEM Fair. Presenter, *Mobile Chapter of Delta Sigma Theta*, Mobile, Alabama.

Green, D. (2013). "What's Today's Employers Are Looking For in Tomorrow's Employees." Lecturer, *2013 BEEP Workshop*, Central State University, Wilberforce, Ohio.

Green, D. (2013). "Job Strategies for the 21st Century." Lecturer, *2013 BEEP Workshop*, Central State University, Wilberforce, Ohio.

Green, D. (2013). "STEM Job Strategies for the 21st Century." Lecturer, *2013 BEEP Workshop*, Central State University, Wilberforce, Ohio.

Green, D. (2013). "Gaining More Influence as Professionals via Writing." Workshop presenter, *Federally Employed Women's 2013 Southeast Regional Training Program*, Augusta, Georgia.

Green, D. (2013). "2013 Career Strategies during this Economic Crisis." *Federally Employed Women's 2013 Southeast Regional Training Program*, Augusta, Georgia.

2012

Green, D. (2012). "Effective Public Speaking." Featured presenter, *Public Speaking Workshop*, The Knoxville Chapter of Jack and America, Knoxville, Tennessee.

DOE NNSA/EM HBCU Initiative Task Team, member.

Green, D. (2012). "Significance of Today's Black Colleges in America." Featured speaker, *Black History Month Program*, Payne Avenue Missionary Baptist Church, Knoxville, Tennessee.

Green, D. (2012). "Job Strategies for the 21st Century." Seminar Leader, *2012 Employment Weekend Event*, Payne Avenue Missionary Baptist Church, Knoxville, Tennessee.

Green, D. (2012). "Engineering as a Career & Succeeding in Life." Presenter, *4th Annual College and Career Week*, Vine Middle School, Knoxville, Tennessee.

2011

Tennessee Center for Performance Excellence (TNCPE), Board of Examiners, team member.

Green, D. (2011). "Effective Public Speaking." Featured presenter, *Public Speaking Workshop*, The Knoxville Chapter of Jack and America, Knoxville, Tennessee.

Green, D. (2011). *The Minds of Boys*. Panelist, *2011 Parent Conference*, Project GRAD, Knoxville, Tennessee.

Green, D. (2011). "Images and Voices of Manhood." Featured speaker, *The 6th Annual Calling All Males! Citywide Youth Conference*, Beck Cultural Center, Knoxville, Tennessee.

Green, D. (2011). "Effective Communications." Featured speaker, *The 6th Annual Calling All Males! Citywide Youth Conference*, Beck Cultural Center, Knoxville, Tennessee.

Administrative Search Committee, voting member, Lincoln Memorial University, Knoxville campus.

Green, D. (2011). "Creative Problem Solving." Workshop, Cedine Bible Camp, Teen Retreat, Spring City, Tennessee.

Green, D. (2011). "Job Strategies for 21st Century." Workshop, Cedine Bible Camp, Teen Retreat, Spring City, Tennessee.

Green, D. (2011). "The Measure of a Man." Featured speaker, Knoxville Baptist District, Laymen Group, Knoxville, Tennessee.

Green, D. (2011). Launching an Online Ministry. Featured speaker, Sunday School Convention, Spurgeon Church, Oak Ridge, Tennessee.

2010

Green, D. (2010). "Images of Manhood." Featured speaker, *The 5th Annual Calling All Males! Citywide Youth Conference*, Beck Cultural Center, Knoxville, Tennessee.

Green, D. (2010). "More than Chance: How to Succeed in the Ninth Grade and in Life." Keynote speaker- *Vine Middle School, Class of 2014 Eighth Grade Awards Program*, Knoxville, Tennessee.

2009

Green, D. (2009). The election of President Barack Obama on Race Relations in America. Panelist, *Black Employment Program-Department of Energy, Oak Ridge Office*, Black History Month, Oak Ridge, Tennessee.

Green, D. (2009). "Images and Voices of a Hip Hop Generation." Featured speaker, *The 4th Annual Calling All Males! Citywide Youth Conference*, Beck Cultural Center, Knoxville, Tennessee.

Payne Avenue Missionary Baptist Church: Chairman, Deacon Board.

2008

Knoxville College Accreditation Development: Committee Member.

Green, D. (2008). "Staying on the right track of education." Keynote speaker, *Knoxville Chapter-National Urban League*, 2008 National Achievers Induction Ceremony, Knoxville, Tennessee.

Green, D. (2008). "Creativity and Problem-Solving." Seminar, Knoxville Chapter of Jack and Jill, Inc., Teen Retreat, Knoxville, Tennessee.

Green, D. (2008). "Expanding Your Book Market." Workshop, Black Writers Reunion & Conference, Tampa, Florida.

West High Foundation: Fundraising chairman.

2007

Green, D. (2007). "Why Do You Need Armour Anyway?" Workshop, Cedine Bible Camp, Teen Retreat, Spring City, Tennessee.

Knoxville College Curriculum Development: Committee Member.

West High Foundation: Advisor.

Blacks in Government Public Relations Committee: Reporter.

Knoxville News Sentinel Community Perspective: Columnist.

2006

Workplace Spirituality: Contributing Author.

USA Today Money Panel: Panel Member.

Timbercrest Pool Association: Vice President.

2003

Payne Avenue Missionary Baptist Church: Ordained Deacon.

2000

Green, D. (2000). Leadership & Decision-Making Workshop. Oak Ridge Chapter of Delta Sigma Theta, HBCU Expo, Knoxville, Tennessee.

Tusculum Advisory Board: Member.

YWCA Black Adult Achiever Program: Mentor.

Blacks in Government (BIG): President

Black Employment Program: Chairman, Training/Career Development Committee.

Greater East Pasco Achievement Program: Chairman of the Board of Directors, Program Director.

Toastmasters International: President, Clinch River Club

Southern University: Vice President, Columbia Basin Alumni Chapter

Greater Faith Baptist Church: Sunday School Superintendent

AWARDS/HONORS

2021

Appreciation of Participation. Brand Marketing Through Faculty-Student Collaboration: Increasing Recruitment and Retention at Oklahoma Baptist University, Poster Session.
2021 ACBSP National Conference, Miami, Florida.

2019

Associate Professor Promotion, Paul Dickinson College of Business, Oklahoma Baptist University, Shawnee, OK.

Award of Appreciation. Steering Committee, Juneteenth Celebration, Shawnee, Oklahoma.

2018

Awarded Professor of the Month in October by Stukent, Inc.

Awarded Best of Region 6 Presentation - Wired for Life: Inspiring Generation Z to Be Entrepreneurial Leaders, 2018 ACBSP Regional Conference, Central New Mexico Community College, Albuquerque, New Mexico.

2017

Faculty member, OBU Bison Intramural Champions, Division C

2017 Oklahoma Rush Ballroom Championship, Competition Ballroom Champions

2017 Certificate of Award, *14 Dance Events Won, Oklahoma Rush Ballroom Championship*, Shall We Dance Studio

2016

Dickinson Chair of Business, Endowment, Paul Dickinson College of Business, Oklahoma Baptist University, Shawnee, OK.

Certificate of Appreciation, *US Department of Energy, Office Ridge Office of Environmental Management, 27 years of federal service*, Oak Ridge, TN.

Certificate of Appreciation, *Payne Avenue Missionary Baptist Church, 20 years of church service*, Knoxville, TN.

Certificate of Appreciation, *USA Dance, Knoxville Chapter, Leading the Effort*, Knoxville, TN.

2016 Georgia Ballroom Championship, Competition Ballroom Champions

2015

Certificate of Appreciation, *Leaders, Executives, Entrepreneurs, Executives (L.E.E.D)*, Central State University, Wilberforce, Ohio.

2015 Gumbo DanceSport Ballroom Championship, Competition Ballroom Champions

2014

DOE Certificate of Sustained Superior Performance

Certificate of Recognition. Presenter. The East Tennessee Chapter of the Project Management Institute, Knoxville, Tennessee.

Listed in "*Who's Who in America*" for 2014, 68th edition

2013

DOE Certificate of Sustained Superior Performance

2013 Literary Awards Winner (1st). Sponsored by The Big Greater Orange County Chapter and Amber Communications Group, Inc.

Certificate of Appreciation, *Federally Employed Women's 2013 Southeast Regional Training Program*, Augusta, Georgia.

Certificate of Dedication, Vacation Bible School, Payne Avenue Missionary Baptist Church

2012

DOE Certificate of Sustained Superior Performance

DOE Technical Qualification Program – Quality Assurance Program

Listed in "*Who's Who in America*" for 2013, 67th edition

Certificate of Appreciation, Youth Motivation Task Force Program, Alabama A&M University

Listed in "*Who's Who in Science and Engineering*" for 2013, 67th edition

Certificate of Dedication, Vacation Bible School, Payne Avenue Missionary Baptist Church

2011

DOE Certificate of Sustained Superior Performance

DOE Certificate of Appreciation, Participating in the DOE MSA for Tank W-1A Project

Listed in "*Who's Who in Science and Engineering*" for 2011-2012

Awarded the "*2011 Historically Black Colleges and Universities (HBCU) Distinguished Alumni*" by the editors of US Black Engineer & Information Technology (USBE & IT) magazine

Certificate of Appreciation, Black Executive Exchange Program, Paine College, Augusta, Georgia

2010

Certificate of Appreciation, 5th Annual Black Issues Conference, University of Tennessee

2009

Certificate of Appreciation, Payne Avenue Missionary Baptist Church, Youth Department

Outstanding Leadership Award presented by Lane College Black Executive Exchange Program

Chi Eta Phi Sorority, Upsilon Chi Chapter, Humanitarian Nominee

DOE Certificate of Appreciation, Leading the SEB for the IDIQ SWSA1 and SWSA3 Burial Capping Project
 Environmental Management (EM) Pollution Prevention & Environmental Stewardship Award for High Achievement for the HWMA Clean-out and Transition Project at ORNL
 Environmental Management (EM) High Achievement Award for Waste Disposition and Liquid and Gaseous Waste Operations (LGWO) Waste Minimization and Pollution Prevention Listed in *Who's Who Among Students in American Universities and Colleges*

2008

DOE Certificate of Appreciation, Newly Generated Waste Project
 DOE Monetary Award for Special Act or Service

2007

Certificate of Appreciation, Bearden Middle School, Presenter, Black History Month

2006

The BIG-Oak Ridge Chapter, Certificate of Appreciation, Outstanding Service for Annual BIG Scholarship Banquet

2005

Leadership 21 Program Completion

2004

Certificate of Appreciation, DOE Federal Women Program
 Special Award, Visiting Professor, Black Executive Exchange Program, Fort Valley State University
 Awarded Lifetime Weight Watcher Membership
 The BIG-Oak Ridge Chapter, Special Presidential Award for Mentorship

2003

DOE Monetary Award for Special Act or Service
 Certification of Nuclear Quality System Lead Auditor
 Appointment of Ordained Deacon, Payne Avenue Baptist Church

2002

Environmental Management Certificate for Alternative Management Model Initiative Report
 The BIG-Oak Ridge Chapter, 8th Annual BIG Scholarship Luncheon, Award of Appreciation (Outstanding leadership and distinguished support)
 The BIG-Oak Ridge Chapter, Certificate of Appreciation (Outstanding dedication as past president)
 Certificate for Dedicated Service and Commitment, Payne Avenue Baptist Church

2001

DOE Monetary Award for Special Act or Service
 Certificate for Thanks, DOE ORO Martin Luther King, Jr. Commemorative Program ("In His Word"), ORO Diversity Office
 Certificate of Completion, DOE-ORO Leadership 21 Assessment and Development Workshop

2000

Environmental Management Certificate of Technology Innovation Award (For Houdini II Remotely Operated Vehicle System)

Environmental Management Certificate of Technology Innovation Award (For the Oxy-Gasoline Torch)

Environmental Management Certificate of Technology Innovation Award (For the Personal Ice Cooling System)

Environmental Management Certificate of Technology Innovation Award (For the Tool Systems for Massive Equipment Size Reduction and Removal)

Environmental Management Certificate of Technology Innovation Award (For the Compact Remote Operator Console)

Environmental Management Certificate of Technology Innovation Award (For the Mobile Robot Worksystem)

Awarded Competent Leader, Toastmaster International