

# International Business

Bachelor of Business Administration

## DEGREE PLAN

### Common Core 35 Hours

#### **CORE CAPSTONE** **0**

GNED 3000	Core Capstone	0
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#### **BIBLICAL LITERACY** **6**

BIBL 1013	Introduction to Christian Scripture	3
BIBL 1023	Christian Theology and Ethics	3

#### **COMPOSITION AND LITERATURE** **6**

ENGL 1153	English Composition: Exposition and Argument	3
ENGL 1163	English: Composition and Classical Literature	3

#### **SCIENTIFIC LITERACY AND MATHEMATICS** **7**

—	Laboratory Science Course	4
MATH 1163	College Algebra or above	3

#### **WELLNESS AND LIFELONG FITNESS** **1**

PHED 1001	The Wellness Lifestyle	1
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#### **HISTORY AND LITERATURE** **12**

ENGL 2013	European Civilization: Literature	3
and HIST 2013	European Civilization: History	3

ENGL 2023	Modern West: Literature	3
and HIST 2023	Modern West: History	3

#### **PHILOSOPHY AND FINE ARTS — SELECT ONE COURSE** **3**

FNAR 2063	Arts and Western Culture	3
FNAR 2163	Arts and Ideas	3
PHIL 1043	Introduction to Philosophy	3

### Supportive Core 12 Hours

BSAD 2003	Business Communications	3
ECON 2013	Principles of Economics: Macro	3
ECON 2023	Principles of Economics: Micro	3
MATH 2003	Basic Statistics	3

### International Business 58 Hours

#### **BUSINESS CORE COURSES** **43**

ACCT 1001	Fundamentals of Accounting	1
ACCT 2013	Principles of Accounting I	3
ACCT 2023	Principles of Accounting II	3
BISS 1103	Fluency in Information Technology	3
BISS 1123	Business Problem Analysis	3
BISS 3503	Management Information Systems	3
BISS 3603	Introduction to Business Analytics	3
BLAW 3103	Business Law I	3
BSAD 1113	Introduction to Business	3
FIN 3403	Introduction to Business Finance	3
MGMT 3203	Introduction to Management	3
MGMT 3603	Introduction to Management Science	3
MGMT 4703	Business Ethics	3
MGMT 4903	Organizational Strategy and Policy	3
MKTG 3303	Introduction to Marketing	3

#### **SPECIALIZED COURSES IN INTERNATIONAL BUSINESS<sup>§</sup>** **9**

FIN 4053	International Finance	3
MGMT 4853	International Management	3
MKTG 3363	International Marketing	3

#### **SELECT ONE OPTION** **6**

MGMT 3893	International Business Internship or Approved Study Abroad Experience	3
and —	Modern Foreign Language Course	3
OR	Modern Foreign Language Course	6

### Electives 15 Hours

A minor is optional.

#### **Total Hours**

Common Core	35
Supportive Core	12
International Business	58
Electives	15

**Total hours required for graduation 120**

§ All specialized courses and MGMT 4903 must be completed at OBU.

All degrees must include at least 30 upper-level hours. No D's will be accepted in the area of concentration and supportive courses or in courses comprising majors and minors.