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ALUMNI

# *Macy's Thanksgiving Day Parade*

--- November 27-30, 2024 ---

For 100 years, the Macy's Thanksgiving Day Parade has been the official kick-off to the holiday season! Every year, the Emmy Award winning tradition is seen by more than 3.5 million people in New York and 50 million people at home, all tuned in to see the famous big balloons, a collection of amazing performances, one-of-a-kind floats and more! Join us to see one of the most popular events in New York City, the

# *Macy's Thanksgiving Day Parade*





## *Program Highlights*

- Three (3) nights' accommodations at the Hilton New York Midtown
  - Check-in: Wednesday, November 27
  - Check-out: Saturday, November 30
- Wednesday Welcome Reception with food located at the Hilton New York Midtown
- Thanksgiving Day VIP parade viewing event and brunch at Quality Italian located on the parade route
- Friday Admission to the Christmas Spectacular starring the Radio City Rockettes
- Special Macy's Thanksgiving Day Parade souvenir
- Event lanyard and credential
- On-site SET travel hosts and hotel hospitality desk
- Taxes and gratuities on all included items

**Activity Level:** MODERATE. The tour includes walking to and from the parade viewing area at Quality Italian (4 blocks) and Christmas Spectacular starring the Radio City Rockettes (2 blocks). Please note there is seating for the meal at Quality Italian, but the parade viewing is standing only.



**T**hanksgiving  
is a time of  
togetherness  
and  
gratitude.

*-Nigel Hamilton*





## *Your Itinerary*

### **DAY ONE**

**City Arrival and Evening Relaxation**  
Arrive at the New York Hilton Midtown and settle into your accommodations. Take the afternoon at your own pace, exploring the city sights at your leisure. Unwind with an Evening Welcome Reception conveniently located at the hotel.

### **DAY TWO**

**Thanksgiving Celebration** - Enjoy a leisurely morning on Thanksgiving Day. Your SET Tour host will guide you to Quality Italian on 6th Ave for a premium brunch. Take in the Macy's Thanksgiving Day Parade from the private viewing area in front of the restaurant.

### **DAY THREE**

**Freedom to Explore** - Take the day to explore New York City. Before and after the Radio City Hall Christmas Spectacular Broadway show, the city is yours to discover. Consider options like the Hop-On Hop-Off sightseeing bus tour or a carriage ride through Central Park for a laid-back experience.

### **DAY FOUR**

**Departure** - Check out of the hotel and embark on your journey home. Wishing you a safe and pleasant trip as you conclude your stay in New York.



## *Your Accommodations*

### **NEW YORK HILTON MIDTOWN**

Discover the Grandeur of New York Hilton Midtown. Nestled in the heart of the bustling city, New York Hilton Midtown stands as a distinguished landmark opposite the Museum of Modern Art. Surrounded by a web of convenient subway and bus lines, this iconic hotel offers unparalleled access to the best of New York's attractions and cultural gems.

**Prime Location:** A Gateway to New York's Wonders. Situated just two blocks away from Rockefeller Center and Radio City Music Hall, the hotel beckons you to immerse yourself in the vibrant energy of Midtown Manhattan. A leisurely stroll takes you to the expansive oasis of Central Park, offering a serene escape amidst the urban hustle. Within a mile radius, discover the iconic Grand Central Station, the dazzling lights of Broadway, and the electric ambiance of Times Square.

## *A Holiday Tradition*

### **RADIO CITY MUSIC HALL**

The Christmas Spectacular Starring the Radio City Rockettes is an annual musical holiday stage show presented at Radio City Music Hall in New York City. The 90-minute show features more than 140 performers and an original musical score, and combines singing, dancing, and humor with traditional scenes. The star performers are the women's precision dance troupe the Rockettes. Since the first version was presented in 1933, the show has become a New York Christmas tradition.



Visit [OBUTravelingBison.com](http://OBUTravelingBison.com)  
or call 833.203.4478

**Mail to:**

Sports & Entertainment Travel, LLC.  
4910 W. 16th Street, Suite 105  
Indianapolis, IN 46224

# Macy's Thanksgiving Day Parade | November 27-30, 2024

**GUEST INFORMATION:**

Guest #1 Full Name (Title/Salutation): \_\_\_\_\_ D.O.B. \_\_\_\_/\_\_\_\_/\_\_\_\_

Tour Badge Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Guest #2 Full Name (Title/Salutation): \_\_\_\_\_ D.O.B. \_\_\_\_/\_\_\_\_/\_\_\_\_

Tour Badge Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**RATES:**

**Main Program:** ☐ Single (\$4,759) ☐ Double (\$3,899) ☐ Triple (\$3,649) ☐ Quad (\$3,529) ☐ Child (\$2,369)

**DEPOSIT** (Final payment will be charged on August 23, 2024):

# \_\_\_\_\_ guests for main tour (\$1,999/person) = TOTAL DEPOSIT: \$ \_\_\_\_\_

**DEPOSIT PAYMENT:** ☐ MasterCard / Visa ☐ American Express ☐ Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Name (As printed on card): \_\_\_\_\_

Billing Address (If different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

By reserving and depositing on this program, I/we agree to the full Terms & Conditions as printed on the brochure and located on the cobranded site; I/we authorize SET to charge my credit card above to take the initial deposit and final payment for this tour.

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_





*Be there as all eyes  
turn to the streets  
of Manhattan for  
the annual parade of  
celebrities, cheerleaders,  
clowns, marching bands,  
and Broadway  
performances.*



Book Now at  
**OBUTravelingBison.com**  
or call 833.203.4478



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