

## OBU UPAC ANNUAL OBJECTIVES 2015-2016

### **A. Enhance Academic Services, Programs and Support**

A-1: Identify, develop and market appropriate missions, service projects or components through the continued development of a university culture of missions service learning.

A-2: Pursue funding and establishment of a Center for Faith and Learning. Continue to develop proposals to create and fund other centers of excellence, and establish centers as appropriate.

A-3: Assess use of virtual desktop infrastructure in computer classrooms and expand as deemed needed and appropriate.

A-4: Evaluate use of mobile app and improve or expand modules as warranted by evaluation.

A-5: Add institution-wide tools such as a live polling system and lecture capture system that encourage technology use in the face-to-face classroom by Fall 2015.

A-6: Explore avenues for strengthening the college preparedness of area high school and homeschool students and graduates utilizing the services of the Milburn Center.

A-7: Develop support systems for adjunct faculty that may involve either an on-line orientation process or an addendum to the Faculty Handbook with adjunct-specific assistance.

### **B. Expand Student Scholarships**

B-1: Develop scholarship proposal for the establishment of Native American Scholarships.

B-2: Develop scholarship proposal for the establishment of First Generation (FG) Scholarships.

B-3: Expand Missionary Kid (MK) Endowed Scholarships

B-4: Complete feasibility study to analyze the possibility of establishing Graduate Fellowships. The Director of the College of Graduate Studies will work in consultation with the respective Deans of our graduate programs to conduct the study. Study will be complete by spring of 2016.

B-5: Engage appropriate UPAC task forces to discuss expansion of scholarships and student services for International Students.

### **C. Advance Student Services**

C-1: Implement advisements from C-2, C-3 and C-7 (2014-15) as they affect holistic student development (academic, social, physical, emotional, and spiritual) through curricular and co-curricular programming by August 2016. (Assignment: Dean of Student Development & Dean of Spiritual Life)

C-2: Coordinate departmental implementation of strategic initiatives identified in 2014-15 fostering community in various departments (i.e. Library Services, Spiritual Life, Student Development, Athletics, Information Technology). (Assignment: UPAC Task Force C)

C-3: Identify implications from the integrated assessment plan implemented in 2014-15 [i.e. leadership and ethical development, spiritual formation, academic engagement, etc.], and recommend ways to consistently address and account for knowledge gained through assessment. (Assignment: Dean of Student Development, Dean of Spiritual Life, UPAC Director, Director of Assessment)

#### **D. Strengthen Marketing and Enrollment Management**

D-1: Implement plans to increase regional market share across the state.

D-2: Implement plans to increase our minority and international undergraduate population.

D-3: Implement plans to increase market awareness for specific undergraduate and graduate programs.

D-4: Implement plans to increase brand awareness in our secondary market.

D-5: Conduct a study of support services (personnel, technology, space, etc.) needed to service anticipated enrollment growth and develop a plan to meet needs accordingly.

#### **E. Enrich Quality of Life for OBU Employees**

E-1: Contingent upon funding, the matching plan for retirement will be implemented in FY 2015-16.

E-2: If Wellness Committee is established as a standing committee during FY 2014-15, this Objective will be completed. If not, the Objective will remain until established.

#### **F. Reinforce Faculty Development**

F-1: Identify and approach donor(s) for Center for Excellence in Teaching by January 2016.

F-2: Establish University Press guidelines and parameters by October 2015.

F-3: Increase number of sabbaticals available to faculty by two.

F-4: Identify donors for additional funding streams for departmental faculty development by May 2016.

#### **G. Improve University Relations**

G-1: Implement a comprehensive plan to engage pastors, youth ministers, and local associations as ambassadors of the university.

G-2: Increase awareness in the greater Shawnee area health care organizations of the new Stavros Hall facilities.

G-3: Assuming acceptance, utilize the transition of athletics to NCAA to enhance student involvement in the community through formalized programs and activities.