Recommendation that the Board Approve the 2017/2018 University Objectives:

1. Continue the strategic emphasis on improving the quality of life of OBU faculty and staff by pursuing increases in total compensation. For faculty this focuses on the target of achieving top quartile compensation among CCCU institutions. (5)

2. Improve overall risk management on campus by developing and beginning implementation of a plan that meets URMIA standards. (3, 5)

3. Continue implementation of the Creation Sustainability Plan, including increasing recycling opportunities, working toward a zero landfill initiative, and potential utilization of compacting equipment. (7)

4. Serve the community and region by earning certification from ArbNet for OBU’s arboretum. (7, 4)

5. Improve campus security and the relationships between OBU’s certified police force and external agencies by purchasing Oklahoma Law Enforcement Telecommunications System (OLETS) equipment and services. (3, 5)

6. Expand opportunities for continuing education of alumni and improve alumni relations by implementing an alumni college. (7)

7. Improve University relations with young alumni by implementing a young alumni council in addition to the existing alumni board. (4, 7)

8. Complete fundraising objectives for the extended Vision for a New Century Campaign, with objectives that include growing the university endowment for student scholarships, funding the Wood Science Building remodel and rebuild, and key renovations of other campus facilities. (2, 7)

9. Increase number of total alumni who give from 7.7% to 8.15%. (7)

10. Improve Student Services and facilitate academic excellence by implementing Phase I of the Learning Management System plan. (1, 3)

11. Perform an environmental analysis of student and faculty information literacy as part of a holistic plan to improve faculty development opportunities related to learning technologies and evaluate student learning technology resources. (2, 3, 6)
12. Conduct a successful reaffirmation visit with the Higher Learning Commission, including follow up reports and communications. (1, 7)

13. Improve faculty development processes and opportunities through the implementation of a revised post Senior Faculty Status review process. (6)

14. Expand and enhance Academic Program offerings by submitting a proposal for OBU’s first doctoral degree to the Higher Learning Commission, reorganizing the Kinesiology and Leisure Studies division into a Health and Human Performance division, and launching an undergraduate engineering program. (1)

15. Continue to improve access and services for minority student populations by implementing the recommendations of the ’16-’17 strategic plan. (2, 4)

16. Converge policies and procedures for more comprehensive integration of information across campus, through: (1) conversion of institutionally relevant analog items to digital artifacts, (2) long-term preservation and access through an institutional repository, (3) near-term convenient access through departmentally relevant platforms, and (4) the Banner Document Imaging System.