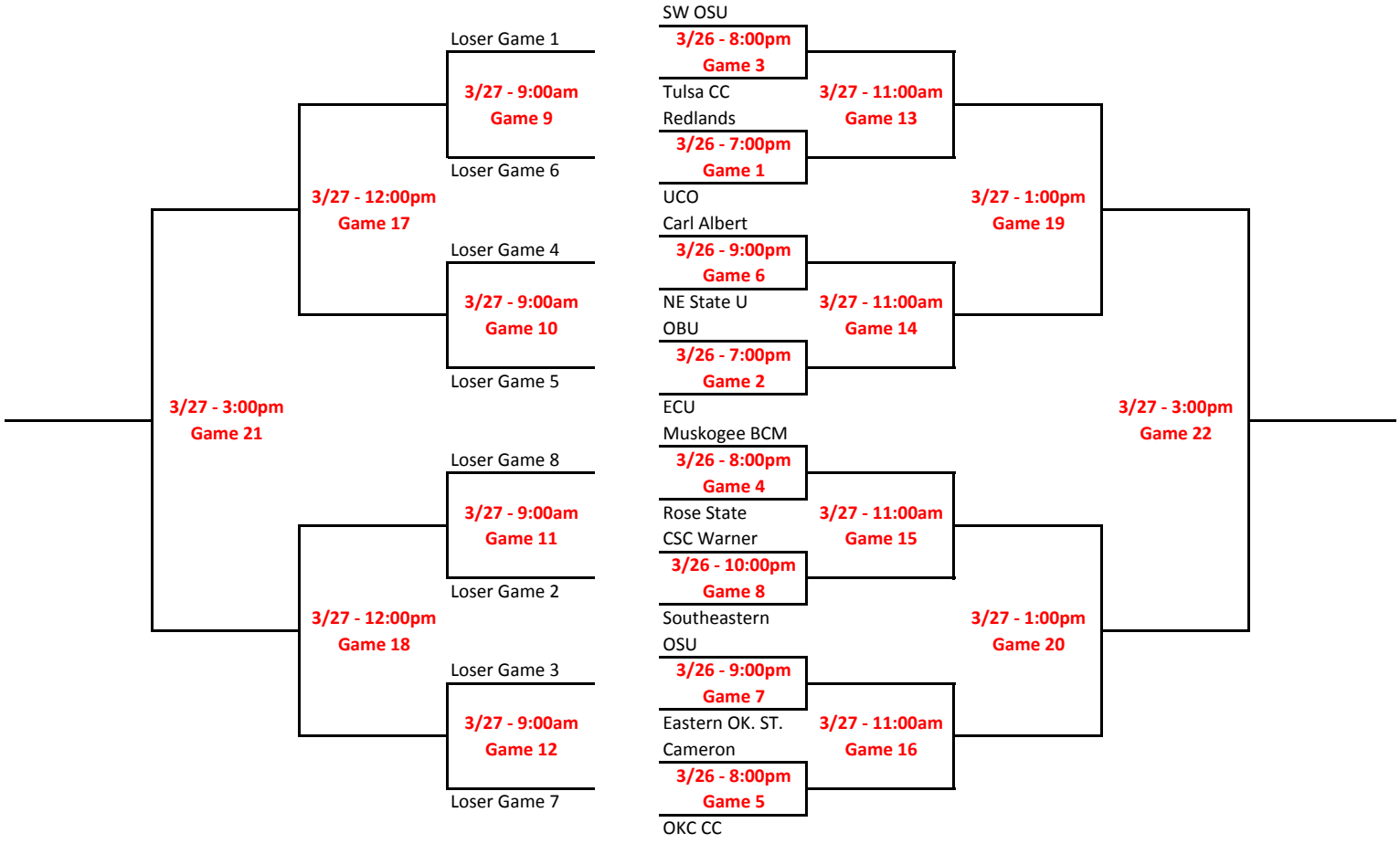2010 BCM Men's Bracket